

BUY (Unchanged)

Change in Numbers

TP: Bt 72.00

(From: Bt 68.00)

Upside : 18.5%

13 MAY 2021

Small Cap Research

KCE Electronics Pcl (KCE TB)

Positive developments

There have been three positive developments for KCE, ie, its order book securing full capacity till November this year, successful copper price hike pass-on, and a firmer timeline for its new plant with potentially major new non-auto clients. Along with continued strong earnings, we reaffirm our BUY call with a higher TP of Bt72



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Three positive developments

There have been three positive developments for KCE. *First*, KCE has the longest lead time for its order book ever, securing full capacity (which already factors in additional debottlenecked capacity of 30%) until November. *Second*, it has successfully negotiated with its customers for copper price hikes to be passed on this month reflecting the copper price now of USD10,500/tonne. *Third*, the timeline for its new factory has been firmed up, and it scheduled to be up and running in early 4Q22. This would unlock its tight capacity constraints with potentially sizeable new orders from major new non-auto customers.

EPS upgrade despite high copper price

We fine-tune up our earnings by 5% in 2021F, 2% in 2022F and 5% in 2023F. As higher copper prices are to be passed on, there is no pressure for us to cut KCE's earnings. At the same time, we lift our sales growth assumption on its stronger-than-expected order book in 2021F and faster utilization ramp-up of the new plant in 2023 from new non-auto clients, and boost our gross margin on a higher proportion of high-margin HDI products. See Exhibit 10 for our new assumptions. Note that we do not raise our 2022F numbers by much since we estimate KCE is already running at full capacity until its new plant comes online in 4Q22F. We lift the DCF-based (2021F base year) 12-month TP to Bt72 (from Bt68). We expect KCE to remain in a strong earnings-growth cycle of 134% in 2021F, 51% 2022F and 49% in 2023F.

About its new factory

Exhibit 4 shows KCE's capacity increase timeline. A 30% or 900k sq ft increase in debottlenecked capacity at existing plants is planned this year, giving 3.6m sq ft of capacity by year end. As KCE's order book is filled to November and with potential new non-auto customers, KCE is building a greenfield plant with 2.1m sq ft of capacity with the first phase of 700k sq ft targeted to be on stream by 4Q22F, and phases 2-3 of 700k sq ft each up and running in late 2023 and 2024. We are not worried about the new capacity because we estimate our 11-19% sales growth assumption p.a. would already imply a utilization rate of 80% of all the new capacity. The factory with at least 50% HDI capacity would help KCE expand into the sizeable consumer segment.

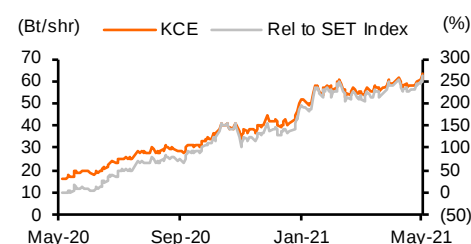
Strong 1Q21 results

KCE reported normalized earnings of Bt430m in 1Q21, up 18% y-y and 6% q-q despite rising copper prices. Key drivers were 5% y-y sales growth from an auto sales recovery and new work orders and the EBIT margin rising by 250bps to 13.3%. The fatter margin was a result of a higher HDI proportion at 16% of sales in 1Q21F vs. 12% in 1Q20 and cost cutting.

COMPANY VALUATION

Y/E Dec (Bt m)	2020A	2021F	2022F	2023F
Sales	11,527	14,941	17,099	20,458
Net profit	1,127	2,377	3,579	5,329
Consensus NP	—	2,046	2,675	3,379
Diff frm cons (%)	—	16.2	33.8	57.7
Norm profit	1,018	2,377	3,579	5,329
Prev. Norm profit	—	2,255	3,514	5,058
Chg frm prev (%)	—	5.4	1.8	5.4
Norm EPS (Bt)	0.9	2.0	3.0	4.5
Norm EPS grw (%)	15.6	133.5	50.5	48.9
Norm PE (x)	70.4	30.2	20.0	13.4
EV/EBITDA (x)	34.0	19.7	13.9	9.8
P/BV (x)	6.0	5.2	4.5	3.7
Div yield (%)	0.7	1.4	2.2	3.7
ROE (%)	8.6	18.5	24.2	30.4
Net D/E (%)	(0.0)	2.8	(5.8)	(14.0)

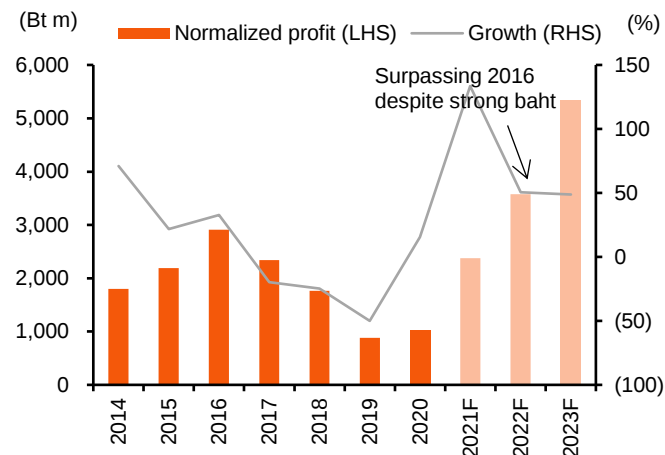
PRICE PERFORMANCE



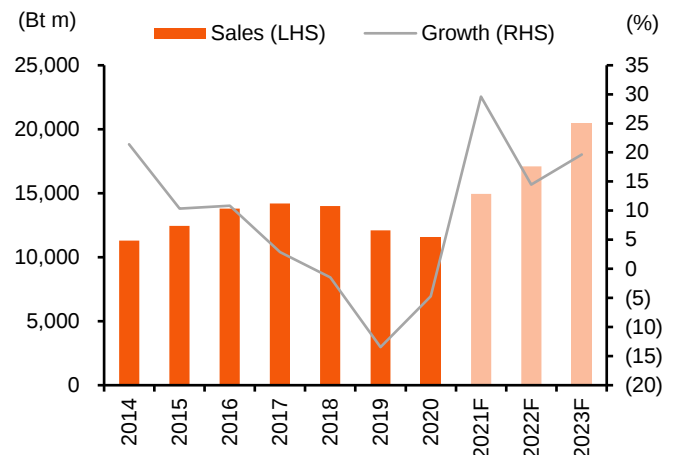
COMPANY INFORMATION

Price: (Bt) as of 13-May-21	60.75
Market Cap (US\$ m)	2,282.9
Listed Shares (m shares)	1,179.9
Free Float (%)	58.0
Avg. Daily Turnover (US\$ m)	26.3
12M Price H/L (Bt)	63.00/16.10
Sector	Electronics
Major Shareholder	Ongkosit Family 25.65%

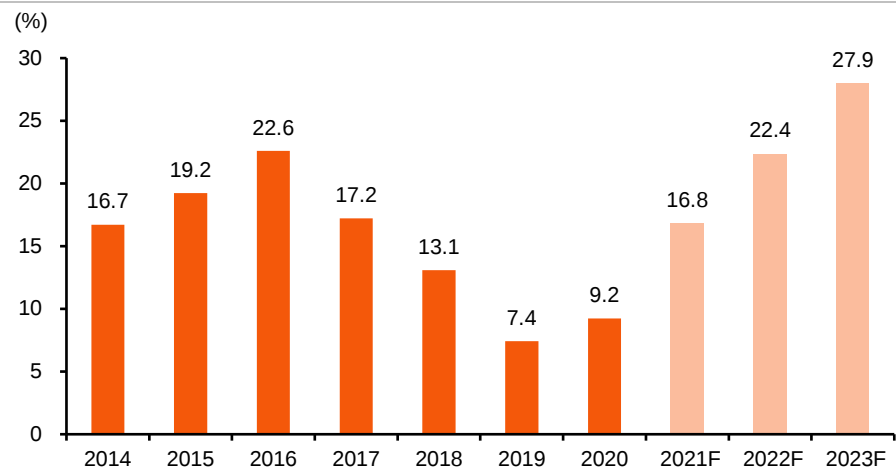
Sources: Bloomberg, Company data, Thanachart estimates

Ex 1: Strong EPS Growth Supported By...

Sources: Company data; Thanachart estimates

Ex 2: ...Revenue Growth...

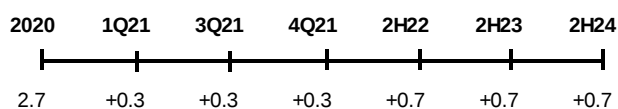
Sources: Company data; Thanachart estimates

Ex 3: ...And EBIT Margin Expansion

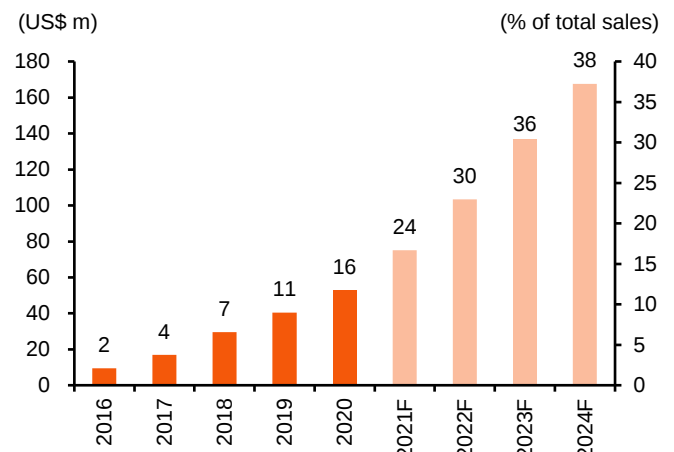
Sources: Company data, Thanachart estimates

Ex 4: Capacity Expansion Timeline

Million sq ft per month



Sources: Company data; Thanachart estimates

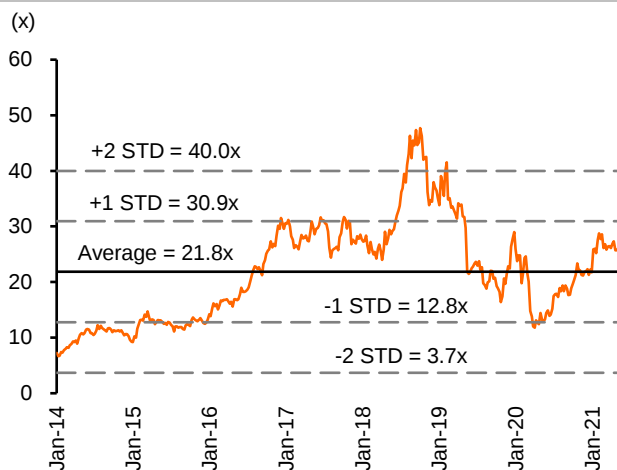
Ex 5: Growing HDI Proportion

Sources: Company data; Thanachart estimates

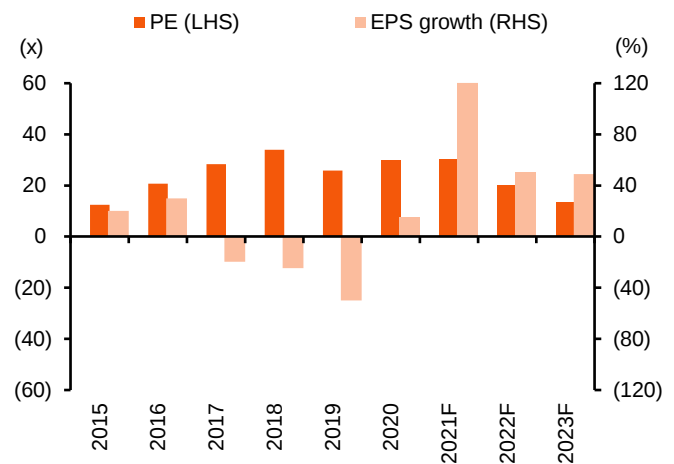
Ex 6: Copper Price

Sources: Company data, Thanachart estimates

Valuation wise, we argue that KCE is inexpensive. With its very strong growth outlook, KCE's PE is still within its historical range. The high PE in 2021F of 30x is, in our view, justified by its earnings growth of 134% in that year while PE in 2022F looks compelling to us at 20x, vs. 51% EPS growth. On our numbers, we expect KCE's earnings to surpass their 2016 peak (Bt2.9bn) in 2022F, checking in at Bt3.5bn.

Ex 7: Historical PE

Sources: Company data; Thanachart estimates

Ex 8: PE Vs. Growth

Sources: Company data; Thanachart estimates

Ex 9: Assumption Revision

	2020	2021F	2022F	2023F
Sales (US\$ m)				
New	372	500	584	705
Old		481	578	697
Change (%)		3.9	0.9	1.2
Bt/US\$				
New	31.3	29.9	29.3	29.0
Old		29.7	29.3	29.0
Sales (Bt m)				
New	11,527	14,941	17,099	20,458
Old		14,289	16,948	20,214
Change (%)		4.6	0.9	1.2
Gross margin (%)				
New	21.8	28.3	32.9	37.2
Old		28.1	32.5	36.1
Change (pp)		0.2	0.4	1.1
SG&A/sales (%)				
New	12.6	11.5	10.5	9.2
Old		11.5	10.4	9.3
Change (pp)		(0.0)	0.1	(0.1)
Normalized profit (Bt m)				
New	1,018	2,377	3,579	5,329
Old		2,255	3,514	5,058
Change (%)		5.4	1.8	5.4

Sources: Company data, Thanachart estimates

Ex 10: 12-month DCF-based TP Calculation Using A Base Year of 2021F

(Bt m)	2021F	2022F	2023F	2024F	2025F	2026F	2027F	2028F	2029F	2030F	2031F	Terminal Value
EBITDA	3,653	5,074	7,067	8,495	9,937	11,237	12,360	13,537	14,773	15,988	17,408	—
Free cash flow	516	2,681	4,026	5,597	7,778	8,951	10,074	11,105	12,186	13,294	14,479	154,712
PV of free cash flow	515	2,182	2,955	3,705	4,644	4,693	4,744	4,695	4,626	4,532	4,432	40,313
Risk-free rate (%)	2.5											
Market risk premium (%)	8.0											
Beta	1.2											
WACC (%)	10.9											
Terminal growth (%)	2.0											
Enterprise value - add investments	85,414											
Net debt (2020)	383											
Minority interest	57											
Equity value	84,974											
# of shares (m) *	1,180											
Target price/share (Bt)	72											

Sources: Company data, Thanachart estimates

Note: * We assume full dilution impact from outstanding ESOP shares

Valuation Comparison

Ex 11: Valuation Comparison With Regional Peers

Name	BBG code	Country	EPS growth		— PE —		— P/BV —		EV/EBITDA		— Div. yield —	
			21F (%)	22F (%)	21F (x)	22F (x)	21F (x)	22F (x)	21F (%)	22F (%)	21F (%)	22F (%)
TTM Technologies Inc	TTMI US	USA	12.6	18.2	11.9	10.1	1.0	0.9	7.0	6.4	na	na
Chin-Poon Industrial	2355 TT	Taiwan	na	19.4	22.6	18.9	0.7	0.6	5.3	4.4	2.2	3.2
Tripod Technology Corp	3044 TT	Taiwan	6.7	10.6	9.9	9.0	1.6	1.5	4.8	4.3	6.4	7.2
CMK Corp	6958 JP	Japan	na	109.2	27.6	13.2	0.5	0.5	5.6	4.4	1.5	1.9
Meiko Electronics	6787 JP	Japan	(5.2)	12.5	15.9	14.1	1.8	1.7	8.9	8.0	0.9	1.0
Delta Electronics	DELTA TB	Thailand	13.8	19.6	70.6	59.4	14.4	12.9	56.3	47.5	0.8	1.0
SVI Pcl	SVI TB	Thailand	(21.8)	19.3	19.0	15.9	2.5	2.2	12.0	10.7	1.8	2.2
Hana Microelectronics	HANA TB*	Thailand	2.0	12.9	23.3	20.6	1.9	1.9	12.7	11.2	2.5	2.8
KCE Electronics	KCE TB*	Thailand	133.5	50.5	30.2	20.0	5.2	4.5	19.7	13.9	1.4	2.2
Average			20.2	30.2	25.7	20.1	3.3	3.0	14.7	12.3	2.2	2.7

Source: Bloomberg

Note: *Thanachart estimates, using Thanachart normalized EPS

Based on 13-May-2021 closing prices

COMPANY DESCRIPTION

KCE Electronics Public Company Limited (KCE) and its subsidiaries manufacture and export double-sided and multi-layer printed circuit boards (PCBs) under the KCE trademark. The company has five manufacturing bases: three PCB factories, one laminate factory and one chemical factory in four locations in Thailand. KCE is one of the leading global suppliers of PCBs to the automotive sector, and these account for more than 70% of its total sales.

Source: Thanachart

COMPANY RATING



Rating Scale

Excellent	5
Good	4
Fair	3
Weak	2
Very Weak	1
None	0

Source: Thanachart; *CG Rating

THANACHART'S SWOT ANALYSIS

S — Strength

- Sustainable earnings from the automotive sector.
- Completed upstream to downstream business integration.
- Lowest-cost automotive PCB manufacturer.

O — Opportunity

- Potential penetration of the Japanese market.
- Positive growth outlook in the automotive electronics industry.
- Expanding into other industries such as industrial and high-end consumer products.

W — Weakness

- Capital-intensive business, particularly for machinery.
- Revenue still concentrated with a few large customers.

T — Threat

- Unexpected external events (i.e. floods, political turmoil) could disrupt KCE's operations.
- Delay in construction of factories could significantly affect the time frames for the qualification process by customers.

CONSENSUS COMPARISON

	Consensus	Thanachart	Diff
Target price (Bt)	64.52	72.00	12%
Net profit 21F (Bt m)	2,046	2,377	16%
Net profit 22F (Bt m)	2,675	3,579	34%
Consensus REC	BUY: 10	HOLD: 1	SELL: 3

HOW ARE WE DIFFERENT FROM THE STREET?

- Our 2021-22F earnings and TP are higher than the Bloomberg consensus numbers, which we attribute to us having a more bullish view on a turnaround in the global auto market and KCE's market share gains over the longer term.

Sources: Bloomberg consensus, Thanachart estimates

RISKS TO OUR INVESTMENT CASE

- A slower-than-expected turnaround in the global automotive market presents the key downside risk to our projections and TP.
- A significant rise in copper-related prices presents a secondary downside risk to our estimates.
- Drastic currency fluctuations with a strong Thai baht relative to the USD present another downside risk to our numbers.

Source: Thanachart

INCOME STATEMENT

FY ending Dec (Bt m)	2019A	2020A	2021F	2022F	2023F
Sales	12,097	11,527	14,941	17,099	20,458
Cost of sales	9,644	9,015	10,706	11,476	12,858
Gross profit	2,454	2,512	4,235	5,624	7,600
% gross margin	20.3%	21.8%	28.3%	32.9%	37.2%
Selling & administration expenses	1,555	1,449	1,719	1,798	1,884
Operating profit	898	1,063	2,516	3,825	5,717
% operating margin	7.4%	9.2%	16.8%	22.4%	27.9%
Depreciation & amortization	1,015	1,048	1,138	1,251	1,354
EBITDA	1,913	2,111	3,654	5,076	7,071
% EBITDA margin	15.8%	18.3%	24.5%	29.7%	34.6%
Non-operating income	92	106	100	102	104
Non-operating expenses	0	0	0	0	0
Interest expense	(61)	(57)	(70)	(74)	(43)
Pre-tax profit	929	1,111	2,546	3,854	5,778
Income tax	52	87	174	280	453
After-tax profit	877	1,024	2,372	3,574	5,325
% net margin	7.2%	8.9%	15.9%	20.9%	26.0%
Shares in affiliates' Earnings	19	10	10	11	11
Minority interests	(15)	(16)	(5)	(6)	(7)
Extraordinary items	53	109	0	0	0
NET PROFIT	934	1,127	2,377	3,579	5,329
Normalized profit	881	1,018	2,377	3,579	5,329
EPS (Bt)	0.8	1.0	2.0	3.0	4.5
Normalized EPS (Bt)	0.7	0.9	2.0	3.0	4.5

With multiple turnaround factors, we expect strong earnings growth

BALANCE SHEET

FY ending Dec (Bt m)	2019A	2020A	2021F	2022F	2023F
ASSETS:					
Current assets:	6,719	8,185	9,783	10,955	12,479
Cash & cash equivalent	957	2,347	2,500	3,000	3,200
Account receivables	2,973	3,174	4,115	4,709	5,634
Inventories	2,701	2,594	3,080	3,144	3,523
Others	88	69	89	102	122
Investments & loans	199	187	187	187	187
Net fixed assets	8,839	8,107	9,011	9,472	9,833
Other assets	744	898	1,179	1,363	1,637
Total assets	16,501	17,377	20,161	21,977	24,136
LIABILITIES:					
Current liabilities:	3,651	4,216	4,960	4,653	3,971
Account payables	2,293	2,458	2,919	3,129	3,505
Bank overdraft & ST loans	1,067	1,283	1,577	1,137	283
Current LT debt	259	387	392	283	70
Others current liabilities	33	88	73	104	112
Total LT debt	724	676	915	660	164
Others LT liabilities	364	423	575	671	809
Total liabilities	4,739	5,315	6,449	5,983	4,944
Minority interest	50	52	57	63	70
Preferreds shares	0	0	0	0	0
Paid-up capital	586	589	590	590	590
Share premium	1,907	2,050	2,050	2,050	2,050
Warrants	0	0	0	0	0
Surplus	(70)	(64)	(64)	(64)	(64)
Retained earnings	9,290	9,434	11,078	13,353	16,545
Shareholders' equity	11,712	12,010	13,654	15,930	19,122
Liabilities & equity	16,501	17,377	20,161	21,977	24,136

Sources: Company data, Thanachart estimates

CASH FLOW STATEMENT

*Healthy cash flow
streams, on our forecasts*

FY ending Dec (Bt m)	2019A	2020A	2021F	2022F	2023F
Earnings before tax	929	1,111	2,546	3,854	5,778
Tax paid	(48)	(32)	(185)	(249)	(445)
Depreciation & amortization	1,015	1,048	1,138	1,251	1,354
Chg In working capital	288	70	(965)	(449)	(927)
Chg In other CA & CL / minorities	(42)	21	(14)	(2)	(8)
Cash flow from operations	2,142	2,218	2,520	4,406	5,752
Capex	(453)	(277)	(2,000)	(1,667)	(1,667)
Right of use	0	(13)	(20)	(20)	(20)
ST loans & investments	0	0	0	0	0
LT loans & investments	6	12	0	0	0
Adj for asset revaluation	0	0	0	0	0
Chg In other assets & liabilities	(58)	(125)	(151)	(113)	(164)
Cash flow from investments	(505)	(404)	(2,171)	(1,799)	(1,851)
Debt financing	(889)	405	537	(803)	(1,563)
Capital increase	0	146	1	0	0
Dividends paid	(1,136)	(952)	(734)	(1,303)	(2,138)
Warrants & other surplus	(37)	(24)	0	0	0
Cash flow from financing	(2,062)	(424)	(196)	(2,107)	(3,701)
Free cash flow	1,689	1,941	520	2,739	4,085

VALUATION

FY ending Dec	2019A	2020A	2021F	2022F	2023F
Normalized PE (x)	81.4	70.4	30.2	20.0	13.4
Normalized PE - at target price (x)	96.4	83.4	35.7	23.7	15.9
PE (x)	76.7	63.6	30.2	20.0	13.4
PE - at target price (x)	90.9	75.4	35.7	23.7	15.9
EV/EBITDA (x)	38.0	34.0	19.7	13.9	9.8
EV/EBITDA - at target price (x)	45.0	40.2	23.4	16.6	11.6
P/BV (x)	6.1	6.0	5.2	4.5	3.7
P/BV - at target price (x)	7.3	7.1	6.2	5.3	4.4
P/CFO (x)	33.5	32.3	28.4	16.3	12.5
Price/sales (x)	5.9	6.2	4.8	4.2	3.5
Dividend yield (%)	1.3	0.7	1.4	2.2	3.7
FCF Yield (%)	2.4	2.7	0.7	3.8	5.7
(Bt)					
Normalized EPS	0.7	0.9	2.0	3.0	4.5
EPS	0.8	1.0	2.0	3.0	4.5
DPS	0.8	0.4	0.8	1.4	2.3
BV/share	9.9	10.2	11.6	13.5	16.2
CFO/share	1.8	1.9	2.1	3.7	4.9
FCF/share	1.4	1.6	0.4	2.3	3.5

Sources: Company data, Thanachart estimates

FINANCIAL RATIOS

FY ending Dec	2019A	2020A	2021F	2022F	2023F
Growth Rate					
Sales (%)	(13.5)	(4.7)	29.6	14.4	19.6
Net profit (%)	(53.6)	20.6	111.0	50.5	48.9
EPS (%)	(53.6)	20.6	111.0	50.5	48.9
Normalized profit (%)	(50.0)	15.6	133.5	50.5	48.9
Normalized EPS (%)	(50.0)	15.6	133.5	50.5	48.9
Dividend payout ratio (%)	96.3	41.9	41.9	45.0	50.0
Operating performance					
Gross margin (%)	20.3	21.8	28.3	32.9	37.2
Operating margin (%)	7.4	9.2	16.8	22.4	27.9
EBITDA margin (%)	15.8	18.3	24.5	29.7	34.6
Net margin (%)	7.2	8.9	15.9	20.9	26.0
D/E (incl. minor) (x)	0.2	0.2	0.2	0.1	0.0
Net D/E (incl. minor) (x)	0.1	(0.0)	0.0	(0.1)	(0.1)
Interest coverage - EBIT (x)	14.7	18.5	35.8	51.9	132.9
Interest coverage - EBITDA (x)	31.3	36.7	52.0	68.9	164.3
ROA - using norm profit (%)	5.1	6.0	12.7	17.0	23.1
ROE - using norm profit (%)	7.4	8.6	18.5	24.2	30.4
DuPont					
ROE - using after tax profit (%)	7.4	8.6	18.5	24.2	30.4
- asset turnover (x)	0.7	0.7	0.8	0.8	0.9
- operating margin (%)	8.2	10.1	17.5	23.0	28.5
- leverage (x)	1.5	1.4	1.5	1.4	1.3
- interest burden (%)	93.8	95.1	97.3	98.1	99.3
- tax burden (%)	94.4	92.2	93.2	92.7	92.2
WACC (%)	10.9	10.9	10.9	10.9	10.9
ROIC (%)	6.2	7.7	19.5	25.3	35.1
NOPAT (Bt m)	848	980	2,344	3,548	5,268
invested capital (Bt m)	12,805	12,009	14,037	15,010	16,439

Sources: Company data, Thanachart estimates

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