

HOLD (Unchanged)

Change in Numbers

TP: Bt 67.00

Upside : 9.4%

(From: Bt 70.00)

6 MAY 2022

Small Cap Research

KCE Electronics Pcl (KCE TB)

Near-term catalysts

Despite keeping our HOLD rating, we foresee near-term catalysts for KCE's share price, which is down 34% from 2021's peak. These are the end of a production hiccup caused by problems with new machinery, still strong orders and the weak baht which we expect to result in a 2Q22F earnings recovery.



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Positive catalysts

Although we maintain our HOLD call on KCE, we see a few near-term catalysts for its share price, which is down 34% from last year's peak. *First*, the production hiccup from newly installed machinery in 4Q21-1Q22 has been resolved and we expect this machinery to run smoothly in 2Q22F on a full-quarter basis. *Second*, despite the continued supply chain disruption due to the Russia-Ukraine war and China lockdowns, KCE's orders remain firm. *Third*, baht weakness has intensified as a result of US Fed's rate hikes. Our in-house baht assumptions are Bt33.8/33.3 per US dollar in 2022-23F vs. Bt33.3 YTD and Bt34.3 at present. Our sensitivity analysis suggests that each 1% weakness in the baht would result in a 3.5% rise in KCE's earnings.

End of production hiccup

KCE experienced an earnings hiccup in the latter part of 4Q21 and during 1Q22 given a high waste ratio for its newly imported machinery for capacity debottlenecking at its Lad Krabang and Ayutthaya plants. The hiccup affected around 20% of its total capacity. We therefore estimate 1Q22F earnings to come in at Bt650m, flat from 4Q21. After the hiccup, we project KCE's earnings at Bt770/855m in 2Q-3Q22F. Despite the end of the hiccup in 1Q22, KCE expects the new machinery to reach peak efficiency in 3Q22. Note that KCE's capacity gradually increased from 2.7m sq ft in late 2020 to 3.3m sq ft in 1Q22.

Still strong orders

KCE has been hit by the supply chain disruptions and seen its orders from European customers cut by 10-15% recently. However, it was able to offset that with orders from new Chinese customers. Some EU auto makers have experienced shortages of wire harnesses (a main component of cars) as a result of the Russia-Ukraine conflict. Ukraine's wire harness production accounted for 15% of EU demand prior to the war. However, according to KCE, EU car makers have been now able to find new suppliers. So far, KCE has managed to lock in orders at full capacity into July 2022. The company believes it can continue to secure the same level of orders throughout the year. KCE also says it still has some back-up orders from Chinese buyers.

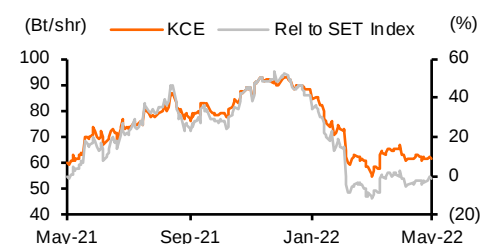
New plant schedule

Due to the prolonged hiccup at its two existing plants, KCE plans to delay the launch of its new plant slightly from 2Q23 to early 3Q23. The new plant would add 0.7m sq ft of capacity, or 21% of its current total capacity. Due to the delay, we trim our earnings estimate by 4/3% in 2023-24F.

COMPANY VALUATION

Y/E Dec (Bt m)	2021A	2022F	2023F	2024F
Sales	14,938	18,227	19,835	20,677
Net profit	2,426	3,131	3,871	4,421
Consensus NP	—	2,948	3,518	3,998
Diff frm cons (%)	—	6.2	10.0	10.6
Norm profit	2,237	3,131	3,871	4,421
Prev. Norm profit	—	3,124	4,033	4,536
Chg frm prev (%)	—	0.2	(4.0)	(2.5)
Norm EPS (Bt)	1.9	2.7	3.3	3.7
Norm EPS grw (%)	119.7	40.0	23.6	14.2
Norm PE (x)	32.3	23.1	18.7	16.3
EV/EBITDA (x)	22.0	15.7	13.1	11.5
P/BV (x)	5.4	4.8	4.4	4.0
Div yield (%)	1.0	3.0	3.7	4.3
ROE (%)	17.6	22.0	24.5	25.6
Net D/E (%)	8.7	2.1	(0.8)	(5.7)

PRICE PERFORMANCE



COMPANY INFORMATION

Price: (Bt) as of 6-May-22	61.25
Market Cap (US\$ m)	2,107.7
Listed Shares (m shares)	1,181.8
Free Float (%)	59.0
Avg. Daily Turnover (US\$ m)	31.4
12M Price H/L (Bt)	93.00/54.75
Sector	Electronics
Major Shareholder	Ongkosit Family 25.4%

Sources: Bloomberg, Company data, Thanachart estimates

Positive catalysts

We maintain our HOLD on KCE but see near-term catalysts for its share price

Its production hiccup has been resolved

Though we maintain our HOLD recommendation on shares of KCE Electronics (KCE), we foresee near-term catalysts for its share price, which has come down by 34% from its peak in 2021. Our DCF-based 12-month TP, using a 2022F base year, is trimmed to Bt67/share from Bt70 previously.

End of production hiccup: KCE installed new sets of machinery at its Lad Krabang plant in late 4Q21 (0.3m sq ft, or 10% of the firm's total capacity). They didn't run smoothly and this resulted in a high waste ratio. The key problem was that the plating machines supplied power to empty copper plates (they should only provide power when the copper plates are hung with a hanger). This caused the machinery to put empty hangers into the chemical puddle (used to coat the plate), resulting in a waste of chemicals, diluted chemical quality and therefore wasted production time. This high waste ratio resulted in its gross margin falling to 25% in 4Q21 from 27% in 3Q21 despite higher production scale from its capacity boost. This forced KCE to push out its other debottlenecking plan at its Ayutthaya plant from 4Q21 to 1Q22.

KCE installed new machinery at its Ayutthaya plant (another 0.3m sq ft) in late February. The machinery hiccup at both plants improved during the quarter and a lower waste ratio was achieved in late 1Q22. Therefore, we estimate 1Q22F earnings of Bt650m, still flat q-q despite higher sales volume from more capacity because of the still high waste ratio during the quarter.

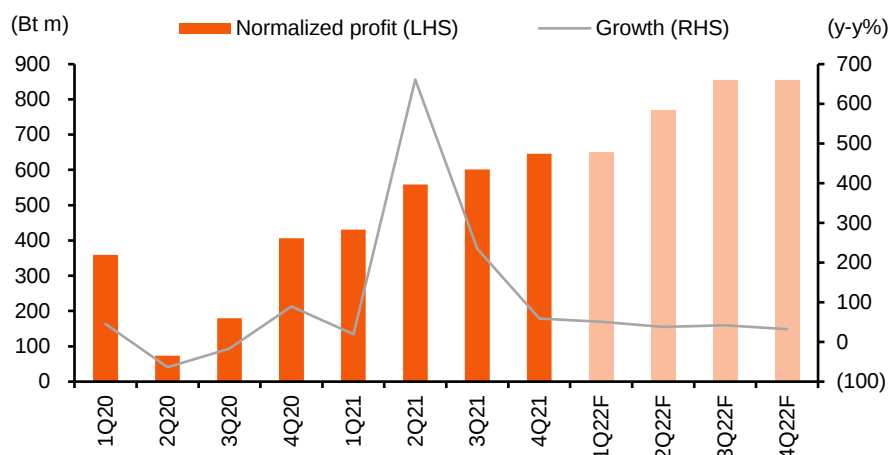
Though the hiccup was resolved in late 1Q22, KCE expects its new machinery to reach peak capacity by 3Q22. We estimate Bt770/855m in 2Q-3Q22F. In all, the new machinery would add 0.6m sq ft of capacity, or a 22% increase from late 2020.

Ex 1: KCE's Capacity

(%)	2021	2022F	2023F	2024F
Year-end capacity growth	11	10	21	0
Effective capacity growth	2	17	13	10
US\$ sales growth	26	15	10	8

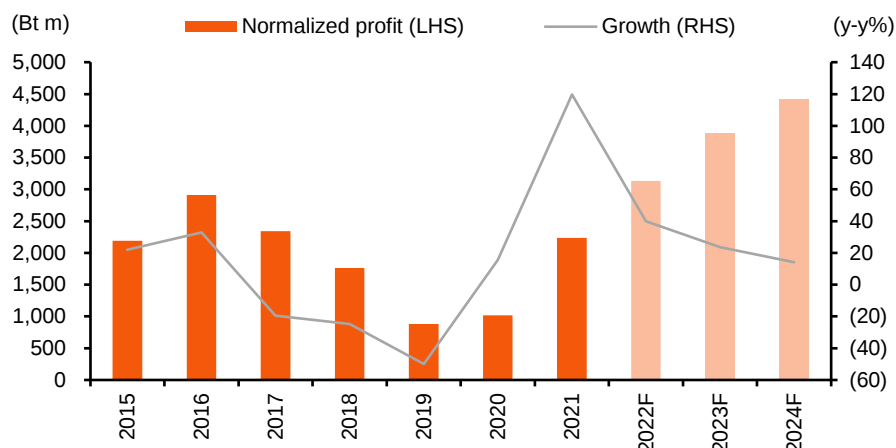
Sources: Company data, Thanachart estimates

Ex 2: Quarterly Earnings



Sources: Company data, Thanachart estimates

Ex 3: Yearly Earnings



Sources: Company data, Thanachart estimates

Orders remain strong despite external difficulties

Still strong orders: KCE has been hit by the supply chain disruption from the Russia-Ukraine war and it recently saw its orders by European customers cut by 10-15%. Some EU car makers have experienced shortages of wire harnesses (the main component in cars) as a result of the Russia-Ukraine conflict. Ukraine wire harness production accounted for 15% of EU demand before the war began. However, orders from KCE's new Chinese customers have made up for the cut. We recap that there has been a structural trend of electronic products makers wanting to relocate from China amid US-China trade conflict fears and the Chinese government's intervention in the private sector. However, KCE's capacity was fully booked earlier so it couldn't take on orders from Chinese buyers at that stage.

According to KCE, EU car makers have now been able to find new suppliers. Meanwhile, KCE so far has locked in orders at full capacity into July this year and it believes it can continue to secure the same level of orders throughout the year. KCE said it still has some back-up orders from Chinese buyers.

Weak baht trend benefits KCE

Baht weakness: The strong US dollar trend has intensified amid US Fed rate hikes. YTD the baht is at Bt33.3per US dollar while it is at Bt34.3 currently. Our baht assumptions are Bt33.8/33.3 in 2022-23F. We estimate each 1% weakness in the baht would result in a 3.5% increase in KCE's earnings.

Ex 4: Our Baht Assumptions

	Bt/US\$
2020	31.3
2021	32.0
2022F	33.8
2023F	33.3
2024F	32.1

Sources: BoT, Thanachart estimates

Ex 5: US Dollar Vs. Thai Baht

Source: Bloomberg

New plant opening delayed**Some adjustments to new plant opening timeline**

KCE has decided to delay the launch of its new plant slightly from 2Q23 to early 3Q23 given the prolonged production hiccup at its two existing plants as it is reviewing the production process. The new plant would add 0.7m sq ft of capacity or raise its current capacity by 21%. KCE expects the new plant to run at a high utilization rate once it is up and running as it has orders waiting for it. As a result of the delay in opening the new plant, we trim our earnings estimates by 4/3% in 2023-24F.

Ex 6: Our Key Assumptions

	2020	2021	2022F	2023F	2024F
Year-end capacity (million sq ft per month)	2.7	3.0	3.3	4.0	4.0
Year-end capacity growth (%)	-	11.1	10.0	21.2	-
Effective capacity growth (million sq ft per month)	2.7	2.8	3.2	3.7	4.0
Effective capacity growth (%)	-	1.9	17.3	13.2	9.6
Global car sales growth (%)	(15.0)	3.0	5.0	8.0	5.0
US\$ sales growth (%)	(5.3)	25.9	15.1	10.5	8.1
Baht/US\$ assumption	31.3	31.9	33.8	33.3	32.1
Baht sales growth (%)	(4.7)	29.6	22.0	8.8	4.2
HDI proportion (%)	16.0	20.0	26.0	32.0	35.0
Gross margin (%)	21.8	26.6	30.0	31.7	33.2
SG&A to sales (%)	12.6	11.1	11.3	10.5	9.9

Sources: Company data, Thanachart estimates

Ex 7: Earnings Revisions

	2020	2021	2022F	2023F	2024F
Sales (US\$ m)					
New	372	469	539	596	644
Old			540	604	652
Change (%)			(0.2)	(1.3)	(1.2)
Bt/US\$					
New	31.3	32.0	33.8	33.3	32.1
Old			33.3	32.4	31.5
Sales (Bt m)					
New	11,527	14,938	18,227	19,835	20,677
Old			17,993	19,563	20,546
Change (%)			1.3	1.4	0.6
Gross margin (%)					
New	21.8	26.6	30.0	31.7	33.2
Old			29.9	32.7	33.7
Change (pp)			0.1	(0.9)	(0.5)
SG&A/sales (%)					
New	12.6	11.1	11.3	10.5	9.9
Old			11.1	10.3	9.7
Change (pp)			0.3	0.2	0.3
Normalized profit (Bt m)					
New	1,018	2,237	3,131	3,871	4,421
Old			3,124	4,033	4,536
Change (%)			0.2	(4.0)	(2.5)

Sources: Company data, Thanachart estimates

Ex 8: 12-month DCF-based TP Calculation Using A Base Year of 2022F

(Bt m)	2022F	2023F	2024F	2025F	2026F	2027F	2028F	2029F	2030F	2031F	2032F	Terminal Value
EBITDA	4,613	5,497	6,198	7,156	8,102	9,126	10,056	11,002	11,932	12,923	13,978	—
Free cash flow	2,443	2,938	3,838	5,332	6,440	7,332	8,226	9,062	9,881	10,755	11,687	137,046
PV of free cash flow	2,437	2,433	2,891	3,655	4,016	4,051	4,115	4,106	4,056	3,999	3,935	39,624
Risk-free rate (%)	2.5											
Market risk premium (%)	8.0											
Beta	1.1											
WACC (%)	9.9											
Terminal growth (%)	2.0											
Enterprise value - add investments	80,335											
Net debt (2021)	1,172											
Minority interest	62											
Equity value	79,101											
# of shares (m) *	1,180											
Target price/share (Bt)	67											

Sources: Company data, Thanachart estimates

Note: * We assume full dilution impact from outstanding ESOP shares

Valuation Comparison

Ex 9: Valuation Comparison With Regional Peers

Name	BBG code	Country	EPS growth		— PE —		— P/BV —		EV/EBITDA		— Div. yield —	
			22F	23F	22F	23F	22F	23F	22F	23F	22F	23F
			(%)	(%)	(x)	(x)	(x)	(x)	(%)	(%)	(%)	(%)
TTM Technologies Inc	TTMI US	USA	(1.7)	17.8	11.5	9.7	1.0	0.9	6.6	6.1	na	na
Chin-Poon Industrial	2355 TT	Taiwan	32.2	49.2	27.1	18.2	0.8	0.8	6.9	5.5	2.2	3.3
Tripod Technology Corp	3044 TT	Taiwan	14.3	10.4	9.8	8.9	1.6	1.5	5.0	4.9	6.8	7.6
CMK Corp	6958 JP	Japan	na	70.7	14.3	8.4	0.7	0.7	6.7	4.9	1.9	3.1
Meiko Electronics	6787 JP	Japan	113.7	20.7	9.2	7.6	1.8	1.5	7.6	6.9	1.2	1.3
Delta Electronics	DELTA TB	Thailand	40.4	18.1	44.2	28.8	9.1	8.0	33.9	29.2	1.1	1.2
SVI Pcl	SVI TB	Thailand	(5.9)	9.5	12.9	11.8	2.8	2.4	11.2	10.7	3.0	3.0
Hana Microelectronics	HANA TB*	Thailand	7.0	8.1	15.1	13.9	1.5	1.5	9.1	8.3	4.5	4.7
KCE Electronics	KCE TB*	Thailand	40.0	23.6	23.1	18.7	4.8	4.4	15.7	13.1	3.0	3.7
Average			30.0	25.3	18.6	14.0	2.7	2.4	11.4	10.0	3.0	3.5

Source: Bloomberg

Note: *Thanachart estimates, using Thanachart normalized EPS

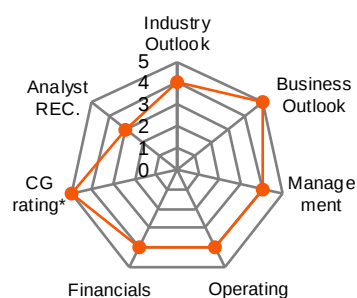
Based on 6-May-2022 closing prices

COMPANY DESCRIPTION

KCE Electronics Public Company Limited (KCE) and its subsidiaries manufacture and export double-sided and multi-layer printed circuit boards (PCBs) under the KCE trademark. The company has five manufacturing bases: three PCB factories, one laminate factory and one chemical factory in four locations in Thailand. KCE is one of the leading global suppliers of PCBs to the automotive sector, and these account for more than 70% of its total sales.

Source: Thanachart

COMPANY RATING



Rating Scale

Excellent	5
Good	4
Fair	3
Weak	2
Very Weak	1
None	0

Source: Thanachart; *CG Rating

THANACHART'S SWOT ANALYSIS

S — Strength

- Sustainable earnings from the automotive sector.
- Completed upstream to downstream business integration.
- Lowest-cost automotive PCB manufacturer.

O — Opportunity

- Potential penetration of the Japanese market.
- Positive growth outlook in the automotive electronics industry.
- Expanding into other industries such as industrial and high-end consumer products.

W — Weakness

- Capital-intensive business, particularly for machinery.
- Revenue still concentrated with a few large customers.

T — Threat

- Unexpected external events (i.e. floods, political turmoil) could disrupt KCE's operations.
- Delay in construction of factories could significantly affect the time frames for the qualification process by customers.

CONSENSUS COMPARISON

	Consensus	Thanachart	Diff
Target price (Bt)	77.43	67.00	-13%
Net profit 22F (Bt m)	2,948	3,131	6%
Net profit 23F (Bt m)	3,518	3,871	10%
Consensus REC	BUY: 10	HOLD: 5	SELL: 0

HOW ARE WE DIFFERENT FROM THE STREET?

- Our TP is lower than the Bloomberg consensus number, which we attribute to us having a more conservative assumption for growth in global car sales.

Sources: Bloomberg consensus, Thanachart estimates

RISKS TO OUR INVESTMENT CASE

- A slower-or-faster-than-expected turnaround in the global automotive market presents the key downside/upside risk to our projections and TP.
- A significant rise/fall in copper-related prices presents a secondary downside/upside risk to our estimates.
- Drastic currency fluctuations with a strong/weak Thai baht relative to the US\$ present another downside/upside risk to our numbers.

Source: Thanachart

INCOME STATEMENT

FY ending Dec (Bt m)	2020A	2021A	2022F	2023F	2024F
Sales	11,527	14,938	18,227	19,835	20,677
Cost of sales	9,015	10,965	12,755	13,539	13,807
Gross profit	2,512	3,973	5,472	6,296	6,871
% gross margin	21.8%	26.6%	30.0%	31.7%	33.2%
Selling & administration expenses	1,449	1,656	2,065	2,081	2,057
Operating profit	1,063	2,317	3,407	4,214	4,814
% operating margin	9.2%	15.5%	18.7%	21.2%	23.3%
Depreciation & amortization	1,049	1,024	1,206	1,282	1,384
EBITDA	2,112	3,341	4,613	5,497	6,198
% EBITDA margin	18.3%	22.4%	25.3%	27.7%	30.0%
Non-operating income	106	202	105	107	110
Non-operating expenses	0	0	0	0	0
Interest expense	(57)	(44)	(87)	(85)	(82)
Pre-tax profit	1,111	2,475	3,425	4,237	4,841
Income tax	87	221	306	379	433
After-tax profit	1,024	2,254	3,118	3,858	4,408
% net margin	8.9%	15.1%	17.1%	19.5%	21.3%
Shares in affiliates' Earnings	10	17	18	19	20
Minority interests	(16)	(35)	(5)	(6)	(7)
Extraordinary items	109	190	0	0	0
NET PROFIT	1,127	2,426	3,131	3,871	4,421
Normalized profit	1,018	2,237	3,131	3,871	4,421
EPS (Bt)	1.0	2.1	2.7	3.3	3.7
Normalized EPS (Bt)	0.9	1.9	2.7	3.3	3.7

With multiple support factors, we expect strong earnings growth

BALANCE SHEET

FY ending Dec (Bt m)	2020A	2021A	2022F	2023F	2024F
ASSETS:					
Current assets:	8,185	11,794	13,587	14,914	15,484
Cash & cash equivalent	2,347	2,482	2,500	3,000	3,200
Account receivables	3,174	4,394	5,362	5,835	6,083
Inventories	2,594	4,841	5,632	5,978	6,096
Others	69	76	93	101	105
Investments & loans	187	195	195	195	195
Net fixed assets	8,107	8,979	8,617	9,047	9,378
Other assets	898	983	1,215	1,338	1,413
Total assets	17,377	21,951	23,613	25,494	26,470
LIABILITIES:					
Current liabilities:	4,216	6,948	7,070	7,449	7,074
Account payables	2,458	4,246	4,939	5,243	5,346
Bank overdraft & ST loans	1,283	1,798	1,383	1,410	1,066
Current LT debt	387	740	570	580	439
Others current liabilities	88	164	178	216	223
Total LT debt	676	1,117	859	876	662
Others LT liabilities	423	444	556	616	653
Total liabilities	5,315	8,509	8,486	8,940	8,390
Minority interest	52	62	67	73	80
Preferreds shares	0	0	0	0	0
Paid-up capital	589	591	590	590	590
Share premium	2,050	2,146	2,146	2,146	2,146
Warrants	0	(0)	(0)	(0)	(0)
Surplus	(64)	(37)	(37)	(37)	(37)
Retained earnings	9,434	10,680	12,361	13,782	15,300
Shareholders' equity	12,010	13,380	15,061	16,481	18,000
Liabilities & equity	17,377	21,951	23,613	25,494	26,470

Sources: Company data, Thanachart estimates

CASH FLOW STATEMENT

FY ending Dec (Bt m)	2020A	2021A	2022F	2023F	2024F
Earnings before tax	1,111	2,475	3,425	4,237	4,841
Tax paid	(32)	(149)	(301)	(349)	(433)
Depreciation & amortization	1,049	1,024	1,206	1,282	1,384
Chg In working capital	70	(1,679)	(1,065)	(516)	(262)
Chg In other CA & CL / minorities	0	(41)	10	19	23
Cash flow from operations	2,199	1,631	3,275	4,674	5,553
Capex	(278)	(1,854)	(800)	(1,667)	(1,667)
Right of use	(13)	(7)	(20)	(20)	(20)
ST loans & investments	0	0	0	0	0
LT loans & investments	12	(8)	0	0	0
Adj for asset revaluation	0	0	0	0	0
Chg In other assets & liabilities	(105)	(69)	(144)	(90)	(65)
Cash flow from investments	(385)	(1,938)	(964)	(1,777)	(1,752)
Debt financing	405	1,498	(842)	54	(698)
Capital increase	146	98	(1)	0	0
Dividends paid	(952)	(1,206)	(1,450)	(2,451)	(2,902)
Warrants & other surplus	(24)	52	0	0	0
Cash flow from financing	(424)	442	(2,293)	(2,397)	(3,601)
Free cash flow	1,921	(223)	2,475	3,008	3,886

*KCE's growth looks priced
in to us with its 23x PE in
2022F*

VALUATION

FY ending Dec	2020A	2021A	2022F	2023F	2024F
Normalized PE (x)	71.0	32.3	23.1	18.7	16.3
Normalized PE - at target price (x)	77.6	35.3	25.2	20.4	17.9
PE (x)	64.1	29.8	23.1	18.7	16.3
PE - at target price (x)	70.2	32.6	25.2	20.4	17.9
EV/EBITDA (x)	34.2	22.0	15.7	13.1	11.5
EV/EBITDA - at target price (x)	37.4	24.0	17.2	14.4	12.6
P/BV (x)	6.0	5.4	4.8	4.4	4.0
P/BV - at target price (x)	6.6	5.9	5.2	4.8	4.4
P/CFO (x)	32.9	44.3	22.1	15.5	13.0
Price/sales (x)	6.3	4.8	4.0	3.6	3.5
Dividend yield (%)	1.3	1.0	3.0	3.7	4.3
FCF Yield (%)	2.7	(0.3)	3.4	4.2	5.4
(Bt)					
Normalized EPS	0.9	1.9	2.7	3.3	3.7
EPS	1.0	2.1	2.7	3.3	3.7
DPS	0.8	0.6	1.9	2.3	2.6
BV/share	10.2	11.3	12.8	14.0	15.3
CFO/share	1.9	1.4	2.8	4.0	4.7
FCF/share	1.6	(0.2)	2.1	2.5	3.3

Sources: Company data, Thanachart estimates

FINANCIAL RATIOS

FY ending Dec	2020A	2021A	2022F	2023F	2024F
Growth Rate					
Sales (%)	(4.7)	29.6	22.0	8.8	4.2
Net profit (%)	20.6	115.3	29.1	23.6	14.2
EPS (%)	20.6	115.3	29.1	23.6	14.2
Normalized profit (%)	15.6	119.7	40.0	23.6	14.2
Normalized EPS (%)	15.6	119.7	40.0	23.6	14.2
Dividend payout ratio (%)	83.8	29.2	70.0	70.0	70.0
Operating performance					
Gross margin (%)	21.8	26.6	30.0	31.7	33.2
Operating margin (%)	9.2	15.5	18.7	21.2	23.3
EBITDA margin (%)	18.3	22.4	25.3	27.7	30.0
Net margin (%)	8.9	15.1	17.1	19.5	21.3
D/E (incl. minor) (x)	0.2	0.3	0.2	0.2	0.1
Net D/E (incl. minor) (x)	(0.0)	0.1	0.0	(0.0)	(0.1)
Interest coverage - EBIT (x)	18.5	53.0	39.0	49.8	58.6
Interest coverage - EBITDA (x)	36.7	76.4	52.9	65.0	75.4
ROA - using norm profit (%)	6.0	11.4	13.7	15.8	17.0
ROE - using norm profit (%)	8.6	17.6	22.0	24.5	25.6
DuPont					
ROE - using after tax profit (%)	8.6	17.8	21.9	24.5	25.6
- asset turnover (x)	0.7	0.8	0.8	0.8	0.8
- operating margin (%)	10.1	16.9	19.3	21.8	23.8
- leverage (x)	1.4	1.5	1.6	1.6	1.5
- interest burden (%)	95.1	98.3	97.5	98.0	98.3
- tax burden (%)	92.2	91.1	91.1	91.1	91.1
WACC (%)	9.9	9.9	9.9	9.9	9.9
ROIC (%)	7.7	17.6	21.3	25.0	26.8
NOPAT (Bt m)	980	2,110	3,102	3,837	4,383
invested capital (Bt m)	12,009	14,553	15,373	16,347	16,967

Sources: Company data, Thanachart estimates

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