TP: Bt 67.00

Strong 3Q23F

Amid the softer consumption environment in 3Q23, we expect MOSHI to outperform peers with a 10% SSSG. Together with store and gross margin expansion, we estimate 3Q23F net profit to grow strongly by 57% y-y. We reaffirm our BUY call with an unchanged Bt67 TP.



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Reaffirming BUY

We reaffirm our BUY call on MOSHI as a top small-cap retail pick with an unchanged DCF-based 12-month TP (2024F base year) of Bt67/share. First, while the delay in the new government's formation led to weaker consumer confidence and softer 3Q23F same-store sales growth (SSSG) for retailers on average, we expect MOSHI to outperform with 10% SSSG in 3Q23F. Second, we estimate its 3Q23F net profit to surge by 57% y-y on the back of active branch openings post-COVID and improving gross margin. Third, MOSHI is a high-growth firm with a 32% five-year EPS CAGR via store expansion from 106 stores in 2022 to 256 in 2027F and gross margin widening from 52.4% in 2022 to 55.1% in 2027F, with its first target to drive its imported products sales mix back up to the 65% pre-COVID level, from 52% last year.

Solid 3Q23F SSSG vs. peers'

Due to weak consumption and high base effect from the country reopening last year, we expect the nine retailers under coverage to deliver an average SSSG of 2.4% in 3Q23F, down from 6.1% in 2Q23 and 13.4% in 1Q23. We expect home-improvement retailers to post negative SSSG; -2% for Home Product Center Pcl (HMPRO TB, BUY, Bt12.4), -7.5% for Do Home Pcl (DOHOME TB, non-rated), and -10% for Siam Global House Pcl (GLOBAL TB, BUY, Bt16.7). Dragged by Vietnam, we expect flat SSSG for Central Retail Corp Pcl (CRC TB, BUY, Bt37.75). We see MOSHI posting the highest SSSG of 10% on stronger brand awareness via more store openings and new product launches.

Improving gross margin

We expect MOSHI's 3Q23F gross margin to surprise the market at 52.9%, in line with 1H23, despite the first full quarter sales contribution from the low-margin OK Station wholesale store acquired in April. Key drivers are the imported-products sales mix rising to 57% in 3Q23F from 52% in 3Q22, launches in a new product category, pet accessories, since May, and the first Garlic home decorative store in July. For OK Station itself, we expect its gross margin in 3Q23F to be above its original 20% as new imported products were added to shelves from mid-September.

Expecting a strong 3Q23F

We estimate 3Q23F net profit of Bt74m, increasing by 57% y-y from Bt47m in 3Q22. We project sales to grow by 30% y-y on 10% SSSG and 18 new branches (16 Moshi Moshi retail shops, the OK Station, the first Garlic store) opened after 3Q22 to reach 119 stores. We forecast gross margin at 52.9%, up from 51.0% in 3Q22 and 51.7% in 2Q23. We expect 4Q23F to be the best quarter of this year with a profit of Bt146m due to the festive

COMPANY VALUATION

Y/E Dec (Bt m)	2022A	2023F	2024F	2025F
Sales	1,890	2,701	3,574	4,403
Net profit	253	389	571	771
Consensus NP	_	379	528	704
Diff frm cons (%)	_	2.5	8.1	9.6
Norm profit	253	389	571	771
Prev. Norm profit	_	389	571	771
Chg frm prev (%)	_	0.0	0.0	0.0
Norm EPS (Bt)	0.9	1.2	1.7	2.3
Norm EPS grw (%)	90.8	24.2	46.8	35.2
Norm PE (x)	58.8	47.3	32.2	23.9
EV/EBITDA (x)	22.9	22.4	17.0	13.1
P/BV (x)	11.4	13.0	10.3	8.0
Div yield (%)	5.9	0.8	1.2	1.7
ROE (%)	19.7	25.7	31.9	37.8
Net D/E (%)	(46.9)	(44.7)	(51.5)	(62.8)

PRICE PERFORMANCE



COMPANY INFORMATION

Price as of 28-Sep-23 (Bt)	55.75
Market Cap (US\$ m)	500.5
Listed Shares (m shares)	330.0
Free Float (%)	25.0
Avg Daily Turnover (US\$ m)	2.1
12M Price H/L (Bt)	60.00/29.09
Sector	Commerce
Major Shareholder	Boonsongkor Family 75%

Sources: Bloomberg, Company data, Thanachart estimates

ESG Summary Report

Solid 3Q23F SSSG vs. peers'

Expecting 10% SSSG for MOSHI, the sector's highest

Last year, with Thailand's reopening in May, consumption rebounded strongly in 3Q22 and there was no further low sales base effect thereafter. 3Q23 has, therefore, been a challenging quarter. We estimate the average SSSG of the nine retailers under our coverage to slow to 2.4% in 3Q23F, from 6.1% in 2Q23 and 13.4% in 1Q23.

Given strong home renovation demand during the COVID crisis, the delay in the formation of the new government hitting construction activity, and falling steel prices, we expect home building materials/improvement retailers to post negative SSSG of -10% for Siam Global House PcI (GLOBAL TB, BUY, Bt16.7), and -7.5% for DoHome PcI (DOHOME TB, non-rated). We expect Home Product Center PcI (HMPRO TB, BUY, Bt12.4), which sells more home decorative items than building materials and has less provincial exposure, to see SSSG of -2%. Dragged by its Vietnam businesses, we foresee flat SSSG for Central Retail Corporation PcI (CRC TB, BUY, Bt37.75) at the negative high-teens SSSG level in Vietnam, positive high single-digit SSSG in Italy, and positive low single-digit SSSG in Thailand. We estimate MOSHI to enjoy the highest SSSG of 10% as a result of stronger brand awareness due to more store openings/new product launches and growing demand for lifestyle products along with the resumption of out-of-home activities, followed by Central Pattana PcI's (CPN TB, BUY, Bt63.25) due to a reduction in rental discounts from 11% in 3Q22 to 4% in 3Q23F, and then MC Group PcI (MC TB, BUY, Bt13.3), with SSSG of 7%.

Ex 1: Quarterly SSSG

(%)	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23F
BIGC (exc B2B)	2.8	4.4	(0.5)	6.1	5.8	4.8	2.0
CPALL	13.0	14.2	22.1	15.0	8.0	7.0	3.0
CPN	15.0	40.0	102.0	31.3	14.6	13.4	8.0
CRC	11.0	24.0	43.0	9.0	13.0	4.0	0.0
GLOBAL	7.4	1.5	4.3	(2.2)	(8.7)	(9.5)	(10.0)
HMPRO	3.1	(1.1)	17.8	2.9	5.8	4.5	(2.0)
CPAXT (Makro)	1.0	7.4	8.9	9.6	10.9	5.5	3.7
MC	(7.7)	43.0	86.0	14.6	27.6	5.0	7.0
MOSHI	(3.4)	53.4	149.1	27.1	43.6	19.9	10.0
Average	4.7	20.8	48.1	12.6	13.4	6.1	2.4

Sources: Company data, Thanachart estimates

Ex 2: Quarterly SSS vs. Pre-COVID

(%)	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23F
BIGC (exc B2B)	(29.0)	(29.0)	(25.3)	(21.1)	(24.9)	(25.6)	(23.8)
CPALL	(10.1)	(7.0)	(5.0)	(4.5)	(2.9)	(0.4)	(2.1)
CPN	(16.3)	(15.4)	(11.1)	(7.0)	(4.0)	(4.0)	(4.0)
CRC	(18.9)	(12.7)	(6.4)	(5.0)	(8.3)	(9.2)	(6.4)
GLOBAL	13.6	9.7	10.9	8.6	3.7	(8.0)	(0.2)
HMPRO	(2.6)	(6.7)	1.0	7.0	3.0	(2.5)	(1.1)
CPAXT (Makro)	6.8	9.8	14.6	14.8	18.4	15.9	18.9
MC	(23.8)	4.7	0.6	(1.6)	(2.8)	9.9	7.7
Average	(10.0)	(5.8)	(2.6)	(1.1)	(2.2)	(2.1)	(1.4)

Sources: Company data. Thanachart estimates

Ex 3: 3Q23F Earnings Preview

Yr-end Dec (Bt m)		Ir	ncome Stateme	nt ———		——— Chang	e
	3Q22	4Q22	1Q23	2Q23	3Q23F	(q-q%)	(y-y%)
Revenue	458	641	563	592	596	1	30
Gross profit	234	352	304	306	315	3	35
SG&A	168	197	190	196	215	10	28
Operating profit	66	155	114	111	100	(9)	53
EBITDA	136	434	182	268	260	(3)	92
Other income	1	2	2	4	4	6	183
Other expense	(2)	(1)	(3)	(3)	(3)	na	na
Interest expense	7	8	10	12	12	-	81
Profit before tax	62	150	109	105	95	(10)	53
Income tax	15	31	23	23	21	(8)	40
Equity & invest. Income	0	0	0	0	0		
Minority interests	0	0	0	0	0		
Extraordinary items	0	0	0	0	0		
Net profit	47	119	86	83	74	(11)	57
Normalized profit	47	119	86	83	74	(11)	57

Sources: Company data, Thanachart estimates

Ex 4: 12-month DCF-based TP Calculation Using A Base Year Of 2024F

(Bt m)		2024F	2025F	2026F	2027F	2028F	2029F	2030F	2031F	2032F	2033F	2034F	Terminal
EBITDA		835	1,092	1,395	1,712	2,048	2,412	2,808	3,244	3,722	4,219	4,758	Value
Free cash flow		486	680	934	1,194	1,463	1,754	2,070	2,417	2,799	3,190	3,619	
PV of free cash flow		486	557	693	802	869	938	998	1,050	1,096	1,125	1,095	11,785
Risk-free rate (%)	2.5												
Market risk premium (%)	8.0												
Beta	1.0												
WACC (%)	10.5												
Terminal growth (%)	2.0												
Enterprise value - add	21,495												
Net debt	(631)												
Minority interest	0												
Equity value	22,126												
# of shares (m)	330												
Equity value/share (Bt)	67												

Source: Thanachart estimates

Valuation Comparison

Ex 5: Valuation Comparison With Regional Peers

			EPS gr	owth	—— РЕ		—— P/B	v ——	EV/EB	ITDA	— Div. yi	ield —
Name	BBG code	Country	23F	24F	23F	24F	23F	24F	23F	24F	23F	24F
Marks & Spencer	MKS LN	Britain	(24.0)	11.5	13.1	11.7	1.4	1.3	6.5	5.8	1.4	2.9
J Sainsbury PLC	SBRY LN	Britain	(3.5)	(5.9)	10.3	10.9	0.6	0.7	5.2	5.2	5.7	5.6
Tesco	TSCO LN	Britain	(1.4)	4.7	11.3	10.8	1.2	1.4	6.8	6.6	4.5	4.6
Carrefour SA	CA FP	France	14.4	21.6	9.5	7.8	1.0	0.9	6.0	5.5	3.7	4.2
Casino Guichard	CO FP	France	114.8	na	23.1	6.4	0.0	0.0	5.2	4.8	0.0	0.0
L'Oreal SA	OR FP	France	9.8	9.0	32.1	29.5	7.1	6.4	21.8	20.2	1.7	1.8
Alimentation Couche	ATD/B CN	Canada	14.1	3.5	na	na	na	na	10.7	10.4	na	na
Aeon	8267 JP	Japan	129.1	4.5	95.0	90.9	2.6	2.7	9.6	9.1	1.2	1.2
Kao Corporation	4452 JP	Japan	(45.4)	83.0	47.5	26.0	2.7	2.7	15.6	12.0	2.7	2.7
Lion Corporation	4912 JP	Japan	(7.9)	11.8	22.2	19.8	1.5	1.4	8.6	7.9	1.8	1.8
Shiseido Co. Ltd	4911 JP	Japan	13.8	91.4	57.2	29.9	3.4	3.2	18.1	13.8	1.1	1.2
Lawson	2651 JP	Japan	26.7	53.9	29.7	19.3	2.5	2.4	9.2	6.3	2.2	2.9
Seven & I Holdings	3382 JP	Japan	32.7	(7.7)	18.4	20.0	1.6	1.5	7.8	7.6	1.8	2.0
Lotte Corp	004990 KS	South Korea	7.5	2.4	7.3	7.1	na	na	8.9	9.9	6.7	8.3
Shinsegae	004170 KS	South Korea	(7.0)	13.7	5.6	4.9	0.4	0.4	6.6	6.3	2.0	2.0
Amore Pacific Group	002790 KS	South Korea	15.3	23.3	23.5	19.0	0.8	8.0	7.3	6.2	1.0	1.3
Best Buy Co Inc	BBY US	USA	(6.0)	8.2	11.0	10.2	4.7	5.1	5.5	5.3	5.4	5.7
Wal-Mart Stores	WMT US	USA	6.5	9.6	24.9	22.7	5.1	4.7	12.4	11.6	1.4	1.4
Home Depot Inc	HD US	USA	(8.1)	6.1	19.7	18.6	na	na	13.8	13.3	2.8	3.0
Levi Strauss & Co.	LEVI US	USA	(23.0)	20.4	11.8	9.8	2.5	2.2	7.9	6.8	3.6	4.0
Yonghui Superstores	601933 CH	China	135.2	90.3	na	54.4	3.8	3.6	18.5	16.5	0.2	3.0
Sa International	178 HK	Hong Kong	98.7	na	na	10.3	3.2	2.6	39.8	8.1	0.5	1.0
Dairy Farm Intl Hldgs	DFI SP	Hong Kong	na	62.1	23.2	14.3	3.5	3.1	7.5	6.5	3.5	5.3
President Chain Store	2912 TT	Taiwan	11.9	9.5	24.6	22.5	7.1	6.7	10.0	9.6	3.5	3.8
7-Eleven Malaysia	SEM MK	Malaysia	1.3	8.9	25.2	23.1	12.8	10.2	7.9	8.0	2.2	2.1
Berli Jucker *	вјс тв	Thailand	4.0	12.6	23.0	20.4	1.0	1.0	12.3	11.6	3.0	3.4
COM7 *	COM7 TB	Thailand	13.1	28.5	21.3	16.6	8.4	6.8	14.8	11.8	2.8	3.6
CP All *	CPALL TB	Thailand	35.3	36.2	32.4	23.8	4.9	4.4	12.5	10.9	1.5	2.1
CP Axtra *	CPAXT TB *	Thailand	34.0	28.8	33.1	25.7	1.1	1.1	12.7	11.0	2.3	2.9
Central Pattana *	CPN TB	Thailand	11.1	14.7	25.5	22.2	3.2	2.9	16.5	14.6	1.8	2.0
Central Retail Corp. *	CRC TB	Thailand	20.4	26.9	27.3	21.5	3.4	3.1	9.1	8.0	1.4	1.9
Siam Global House *	GLOBAL TB	Thailand	(7.4)	14.4	25.5	22.3	3.5	3.1	19.3	16.9	1.4	1.6
Home Product*	HMPRO TB	Thailand	11.0	14.9	23.6	20.6	6.5	6.0	13.7	12.2	3.4	3.9
MC Group *	MC TB	Thailand	32.5	18.1	16.4	13.9	2.8	2.8	7.5	7.3	6.1	7.1
Moshi Moshi Retail*	MOSHI TB *	Thailand	24.2	46.8	47.3	32.2	13.0	10.3	22.4	17.0	0.8	1.2
Average			20.1	23.6	25.7	21.2	3.7	3.3	11.9	9.9	2.5	2.9

Sources: Bloomberg, Thanachart estimates

Note: * Thanachart estimates using normalized EPS growth,

Based on 28 September 2023 closing price

COMPANY DESCRIPTION

Moshi Moshi Retail Corporation Pcl (MOSHI) operates a retail business that responds to the daily lifestyles of each group of consumers (lifestyle products) under the company's brand "Moshi Moshi". After opening its first store in 2016, it is now the market leader with a 40% sales market share in 2022. As of 2Q23, it had 114 branches in 45 provinces with over 22,000 product SKUs.

Source: Thanachart

THANACHART'S SWOT ANALYSIS

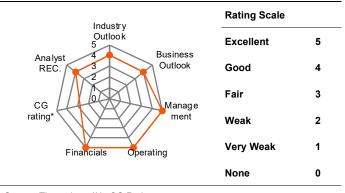
S — Strength

- No.1 lifestyle product retailer since 2019.
- In-house product designs with products exclusively available at Moshi Moshi.
- Strong financials.

Opportunity

- Expansion opportunities in Thailand and abroad.
- New store formats and new products.

COMPANY RATING



Source: Thanachart; *No CG Rating

W — Weakness

 Most stores are on rental contracts in malls and hypermarkets, and there is a risk of contract termination or rental increases.

T — Threat

- Competitive products from its online channel.
- Pandemics which may cause temporary store closures.

CONSENSUS COMPARISON

	Consensus	Thanachart	Diff
Target price (Bt)	59.57	67.00	12%
Net profit 23F (Bt m)	379	389	3%
Net profit 24F (Bt m)	528	571	8%
Consensus REC	BUY: 4	HOLD: 1	SELL: 0

HOW ARE WE DIFFERENT FROM THE STREET?

- Our 2023-24F net profits are 3-8% higher than the Bloomberg consensus numbers, likely as we factor in the OK Station acquisition, the new Garlic store format, and new, higher gross margin guidance.
- Our TP is 12% above the Street's, likely as we are more confident in its long-term branch and product expansions.

RISKS TO OUR INVESTMENT CASE

- If the economy is weaker than we presently expect.
- If competitors expand at a faster pace than we currently expect.

Sources: Bloomberg consensus, Thanachart estimates

Source: Thanachart

Moshi Moshi Retail Corporation Pcl.

Sector: Services | Commerce

MOSHI operates lifestyle product shops under the company's brand "Moshi Moshi". As of 2Q23, it had 114 branches in 45 provinces with over 22,000 product SKUs and one warehouse. We assign MOSHI an ESG score of 2.8, which is below the retail sector average. This reflects a lack of concrete targets for overall ESG issues.



	SETTHSI Index	THSI Index	DJSI Index	MSCI (CCC-AAA)	ESG Book (0-100)	Refinitiv (0-100)	S&P Global (0-100)	Moody's (0-100)	CG Rating (0-5)
мозні	-	-	-	-	-	-	-	-	-

Sources: SETTRADE, SETTHSI Index, Thailand Sustainability Investment (THSI), The Dow Jones Industrial Average (DJSI), MSCI ESG Research LLC, ESG Book, Refinitiv ESG Information, S&P Global Market Intelligence, Moody's ESG Solutions, Thai IOD (CG rating)
Note: Please see third party on "term of use" in the following back page.

Factors Our Comments • MOSHI has no factories. It doesn't directly generate much greenhouse gas (GHG), but it is committed to reducing emissions by ensuring that freight vehicles are in a ready-to-use

Guidelines

Environmental Policies &

- Energy ManagementCarbon Management
- Water Management
- Water Management
- committed to reducing emissions by ensuring that freight vehicles are in a ready-to-use condition to prevent incomplete fuel combustion while it also has energy efficiency campaigns.
- MOSHI reduces material consumption and office supplies by reuse or recycling.
- MOSHI uses durable packaging instead of disposable packaging to save resources and reduce waste.
- MOSHI disposes waste and hazardous waste properly to reduce pollution.
- MOSHI designs and produces products from environmentally friendly materials.

SOCIAL

- Human Rights
- Staff Management
- Health & Safety
- Product Safety & Quality
- Social Responsibility
- MOSHI supports and respects human rights. It treats employees equitably and fairly, and promotes the employment of local workers, the disadvantaged, and the disabled. It has a non-discriminatory policy toward racial differences, religion, gender, age, education, beliefs, and any other matters.
- MOSHI provides employees with benefits, safety, and hygiene in the workplace to ensure work satisfaction.
- MOSHI offers personnel development by organizing continuous training to promote the abilities of employees.
- MOSHI joins community, school, and government organization activities to engage and make the community environment more livable.

GOVERNANCE & SUSTAINABILITY

- Board
- Ethics & Transparency
- Business Sustainability
- Risk Management
- Innovation

- There are ten members on its Board of Directors (BOD), of whom four are independent directors, and five are family members.
- MOSHI is committed to growing its business via corporate governance to ensure that the company and its subsidiaries operate with efficiency, fairness, transparency, and morality.
- The risk-management process is based on a good framework, in our view, comprising risk identification and risk assessment covering internal and external factors that may prevent its operations from achieving its goals, including risks pertaining to strategy, finance, operations, legal, and regulatory compliance.

Sources: Company data, Thanachart

INCOME STATEMENT

FY ending Dec (Bt m)	2021A	2022A	2023F	2024F	2025F
Sales	1,256	1,890	2,701	3,574	4,403
Cost of sales	578	899	1,271	1,664	2,020
Gross profit	677	991	1,430	1,910	2,383
% gross margin	53.9%	52.4%	52.9%	53.4%	54.1%
Selling & administration expenses	495	654	918	1,179	1,409
Operating profit	183	337	512	730	974
% operating margin	14.6%	17.8%	18.9%	20.4%	22.1%
Depreciation & amortization	276	279	280	300	319
EBITDA	459	616	792	1,030	1,293
% ⊞ITDA margin	36.5%	32.6%	29.3%	28.8%	29.4%
Non-operating income	8	6	8	10	13
Non-operating expenses	1	6	6	6	6
Interest expense	(25)	(27)	(40)	(34)	(28)
Pre-tax profit	167	322	486	713	964
Income tax	35	69	97	143	193
After-tax profit	131	253	389	571	771
% net margin	10.5%	13.4%	14.4%	16.0%	17.5%
Shares in affiliates' Earnings	0	0	0	0	0
Minority interests	0	0	0	0	0
Extraordinary items	0	0	0	0	0
NET PROFIT	131	253	389	571	771
Normalized profit	131	253	389	571	771
EPS (Bt)	0.5	0.9	1.2	1.7	2.3
Normalized EPS (Bt)	0.5	0.9	1.2	1.7	2.3

A growth stock with a 32% five-year EPS CAGR

Sales are mostly in cash, with very low accounts receivables

Clean B/S, with no interestbearing debt

BALANCE SHEET					
FY ending Dec (Bt m)	2021A	2022A	2023F	2024F	2025F
ASSETS:					
Current assets:	508	1,221	1,281	1,774	2,478
Cash & cash equivalent	238	756	631	921	1,441
Account receivables	9	9	18	24	30
Inventories	259	404	557	729	886
Others	2	52	75	99	122
Investments & loans	7	6	6	6	6
Net fixed assets	751	706	749	784	828
Other assets	727	868	781	687	585
Total assets	1,993	2,801	2,818	3,251	3,898
LIABILITIES:					
Current liabilities:	532	527	834	935	1,131
Account payables	166	224	348	456	554
Bank overdraft & ST loans	0	0	0	(0)	0
Current LT debt	0	0	0	0	0
Others current liabilities	366	303	486	479	577
Total LT debt	0	0	0	0	0
Others LT liabilities	507	664	572	526	474
Total liabilities	1,039	1,191	1,406	1,460	1,605
Minority interest	0	0	0	0	0
Preferreds shares	0	0	0	0	0
Paid-up capital	225	300	330	330	330
Share premium	0	1,178	1,178	1,178	1,178
Warrants	0	0	0	0	0
Surplus	0	0	0	0	0
Retained earnings	729	132	(96)	282	785
Shareholders' equity	954	1,610	1,412	1,790	2,293
Liabilities & equity	1,993	2,801	2,818	3,251	3,898

Sources: Company data, Thanachart estimates

CASH FLOW STATEMENT

FY ending Dec (Bt m)	2021A	2022A	2023F	2024F	2025F
Earnings before tax	167	322	486	713	964
Tax paid	(29)	(53)	(83)	(123)	(177)
Depreciation & amortization	276	279	280	300	319
Chg ln w orking capital	(1)	(87)	(38)	(71)	(64)
Chg In other CA & CL / minorities	52	(102)	145	(50)	60
Cash flow from operations	464	359	791	769	1,102
Capex	(13)	(42)	(136)	(140)	(162)
Right of use	(111)	(336)	(100)	(100)	(100)
ST loans & investments	0	0	0	0	0
LT loans & investments	(7)	0	0	0	0
Adj for asset revaluation	0	0	0	0	0
Chg In other assets & liabilities	(84)	133	(92)	(46)	(52)
Cash flow from investments	(215)	(245)	(328)	(286)	(314)
Debt financing	(132)	0	0	(0)	0
Capital increase	0	1,253	30	0	0
Dividends paid	0	(839)	(617)	(192)	(268)
Warrants & other surplus	0	(10)	0	0	0
Cash flow from financing	(132)	404	(587)	(192)	(268)
Free cash flow	451	316	655	629	940

High PE looks justified by strong EPS for many years

Very high EBITDA/capex

VALUATION						
FY ending Dec	2021A	2022A	2023F	2024F	2025F	
Normalized PE(x)	112.1	58.8	47.3	32.2	23.9	
Normalized PE - at target price (x)	134.7	70.6	56.9 47.3 56.9 22.4 27.1 13.0 15.7 23.3	38.8 32.2 38.8 17.0 20.6 10.3 12.3 23.9	28.7 23.9 28.7 13.1 16.0 8.0 9.6 16.7	
PE(x)	112.1	58.8				
PE - at target price (x)	134.7	70.6				
EV/EBITDA (x)	31.6	22.9				
EV/EBITDA - at target price (x)	38.0	27.8				
P/BV (x)	15.4	11.4				
P/BV - at target price (x)	18.6	13.7				
P/CFO (x)	31.7	41.5				
Price/sales (x)	14.7	9.7	6.8	5.1	4.2	
Dividend yield (%)	0.0	5.9	8.0	1.2	1.7	
FCF Yield (%)	3.1	2.1	3.6	3.4	5.1	
(Bt)						
Normalized EPS	0.5	0.9	1.2	1.7	2.3	
EPS	0.5	0.9	1.2	1.7	2.3	
DPS	0.0	3.3	0.5	0.7	0.9	
BV/share	3.6	4.9	4.3	5.4	6.9	
CFO/share	1.8	1.3	2.4	2.3	3.3	
FCF/share	1.7	1.2	2.0	1.9	2.8	

Sources: Company data, Thanachart estimates

Record profit in 2023F and 47/35% EPS growth in 2024-25F

High and rising ROE

FINANCIAL RATIOS						
FY ending Dec	2021A	2022A	2023F	2024F	2025F	
Growth Rate						
Sales (%)	(7.9)	50.5	42.9	32.3	23.2	
Net profit (%)	29.8	92.9	53.6	46.8	35.2	
EPS (%)	29.8	90.8	24.2	46.8	35.2	
Normalized profit (%)	29.8	92.9	53.6	46.8	35.2	
Normalized EPS (%)	29.8	90.8	24.2	46.8 40.0	35.2 40.0	
Dividend payout ratio (%)	0.0	426.4	40.0			
Operating performance						
Gross margin (%)	53.9	52.4	52.9	53.4	54.1	
Operating margin (%)	14.6	17.8	18.9	20.4	22.1	
EBITDA margin (%)	36.5	32.6	29.3	28.8	29.4	
Net margin (%)	10.5	13.4	14.4	16.0	17.5	
D/E (incl. minor) (x)	0.0	0.0	0.0	(0.0)	0.0	
Net D/E (incl. minor) (x)	(0.2)	(0.5)	(0.4)	(0.5)	(0.6)	
Interest coverage - EBIT (x)	7.2	12.6	12.9	21.7	34.4	
Interest coverage - EBITDA (x)	18.0	23.1	20.0	30.6	45.6	
ROA - using norm profit (%)	6.5	10.6	13.8	17.6	21.6	
ROE - using norm profit (%)	14.8	19.7	25.7	31.9	37.8	
DuPont						
ROE - using after tax profit (%)	14.8	19.7	25.7	31.9	37.8	
- asset turnover (x)	0.6	8.0	1.0	1.1	1.2	
- operating margin (%)	15.3	18.4	19.5	20.9	22.5	
- leverage (x)	2.3	1.9	1.9	1.8	1.8	
- interest burden (%)	86.8	92.4	92.5	95.5	97.1	
- tax burden (%)	78.8	78.6	80.0	80.0	80.0	
WACC(%)	10.5	10.5	10.5	10.5	10.5	
ROIC (%)	17.3	37.0	47.9	74.8	89.6	
NOPAT (Bt m)	144	265	409	584	779	
invested capital (Bt m)	716	855	781	869	853	

Sources: Company data, Thanachart estimates

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As a result, SET has created the SETTHSI for the purpose of indicating the price of these sustainable companies that pass the market capital size and liquidity criteria.

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ESG risk combines the concepts of management and exposure to arrive at an absolute assessment of ESG risk. We identify five categories of ESG risk severity that could impact a company's enterprise value

Moody's ESG Solutions

Moody's ESG Solutions
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