

RS Public Co Ltd (RS TB) - SELL, Price Bt0.49, TP Bt0.10**Results Comment**

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Still loss-making in 1Q25

- RS reported net loss of Bt275m in 1Q25. This was in-line.
- Key draggers were falling total revenue (-33% y-y, -19% q-q) and falling gross margin.
- Entertainment business (48% of total revenue): revenue growth was -43% y-y and -27% q-q due to weak TV advertising demand.
- Commerce business (52% of total revenue): overall segment revenue growth was -22% y-y and -12% q-q.
- SG&A expenses decreased 22% y-y and 26% q-q due to restructuring and eliminating redundant operations to enhance cost efficiency.

Income Statement						Income Statement					
(consolidated)						3M as					
Yr-end Dec (Bt m)	1Q24	2Q24	3Q24	4Q24	1Q25	(Bt m)	q-q%	y-y%	% 2025F	2025F	2026F
Revenue	676	800	640	563	455	Revenue	(19)	(33)	17	2,679	2,679
Gross profit	293	356	186	135	76	Gross profit	(44)	(74)	8	971	971
SG&A	415	411	492	437	324	SG&A	(26)	(22)	18	1,807	1,861
Operating profit	(121)	(55)	(306)	(302)	(248)	Operating profit	na	na	na	(836)	(890)
EBITDA	12	75	(161)	(153)	(112)	EBITDA	na	na	na	(129)	(157)
Other income	13	38	15	(25)	26	Other income	na	101	98	27	27
Other expense	13	2	11	12	0	Other expense	(98)	(98)	1	37	37
Interest expense	49	51	53	43	50	Interest expense	15	2	26	190	158
Profit before tax	(170)	(70)	(354)	(382)	(272)	Profit before tax	na	na	na	(1,036)	(1,058)
Income tax	(28)	(23)	54	(11)	7	Income tax	na	na	na	0	0
Equity & invest. income	10	10	5	2	1	Equity & invest. income	(69)	(94)	2	35	57
Minority interests	(1)	3	6	4	4	Minority interests	(13)	na	na	0	0
Extraordinary items	0	(12)	586	49	0	Extraordinary items	na	na	na	0	0
Net profit	(132)	(47)	189	(315)	(275)	Net profit	na	na	na	(1,001)	(1,000)
Normalized profit	(132)	(35)	(397)	(364)	(275)	Normalized profit	na	na	na	(1,001)	(1,000)
EPS (Bt)	(0.14)	(0.04)	0.17	(0.14)	(0.13)	EPS (Bt)	na	na	na	(0.47)	(0.47)
Normalized EPS (Bt)	(0.14)	(0.03)	(0.36)	(0.17)	(0.13)	Normalized EPS (Bt)	na	na	na	(0.47)	(0.47)

Balance Sheet						Financial Ratios					
(consolidated)						3M as					
Yr-end Dec (Bt m)	1Q24	2Q24	3Q24	4Q24	1Q25	(%)	1Q24	2Q24	3Q24	4Q24	1Q25
Cash & ST investment	402	290	306	260	254	Sales grow th	(16.9)	(17.1)	(37.2)	(34.0)	(32.7)
A/C receivable	548	726	486	398	365	Operating profit grow th	na	na	na	na	na
Inventory	186	207	201	202	166	EBITDA grow th	(92.2)	(73.2)	na	na	na
Other current assets	71	85	78	87	86	Norm profit grow th	na	na	na	na	na
Investment	847	857	842	844	845	Norm EPS grow th	na	na	na	na	na
Fixed assets	426	413	384	374	364	Gross margin	43.4	44.6	29.1	24.0	16.7
Other assets	5,687	5,800	5,987	5,866	5,626	Operating margin	(18.0)	(6.8)	(47.8)	(53.6)	(54.6)
Total assets	8,168	8,378	8,283	8,031	7,706	EBITDA margin	1.8	9.4	(25.2)	(27.2)	(24.7)
S-T debt	2,138	2,419	2,009	2,346	3,637	Norm net margin	(19.5)	(4.4)	(61.9)	(64.7)	(60.4)
A/C payable	708	806	762	725	813	D/E (x)	1.2	1.3	1.1	1.3	1.4
Other current liabilities	337	312	342	249	199	Net D/E (x)	1.1	1.2	1.0	1.2	1.3
L-T debt	1,351	1,251	1,333	1,205	0	Interest coverage (x)	0.3	1.5	(3.1)	(3.5)	(2.3)
Other liabilities	780	761	696	681	509	Interest rate	5.8	5.8	6.0	5.0	5.5
Minority interest	59	81	75	73	69	Effective tax rate	16.7	33.3	(15.2)	3.0	(2.7)
Shareholders' equity	2,796	2,749	3,066	2,753	2,479	ROA	(6.5)	(1.7)	(19.0)	(17.9)	(14.0)
Working capital	27	127	(75)	(125)	(283)	ROE	(18.4)	(5.0)	(54.5)	(50.1)	(42.0)
Total debt	3,489	3,669	3,342	3,551	3,637						
Net debt	3,088	3,379	3,036	3,290	3,383						

Sources: Company data, Thanachart estimates

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