

RS Public Co Ltd (RS TB) - SELL, Price Bt0.24, TP Bt0.10**Results Comment**

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2Q25 still making loss

- RS reported net loss of Bt229m in 2Q25. This was in-line.
- Larger loss y-y were falling total revenue (-33% y-y) and gross margin.
- Entertainment business (49% of total revenue): revenue growth was -43% y-y and +24% q-q.
- Commerce business (49% of total revenue): overall segment revenue growth was -36% y-y and -7% q-q.
- SG&A expenses decreased 25% y-y and 4% q-q due to restructuring and eliminating redundant operations to enhance cost efficiency.

Income Statement						Income Statement					
(consolidated)						6M as					
Yr-end Dec (Bt m)	2Q24	3Q24	4Q24	1Q25	2Q25	(Bt m)	q-q%	y-y%	% 2025F	2025F	2026F
Revenue	800	640	563	455	485	Revenue	7	(39)	35	2,679	2,679
Gross profit	356	186	135	76	128	Gross profit	68	(64)	21	971	971
SG&A	411	492	437	324	310	SG&A	(4)	(25)	35	1,807	1,861
Operating profit	(55)	(306)	(302)	(248)	(182)	Operating profit	na	na	na	(836)	(890)
EBITDA	75	(161)	(153)	(112)	(31)	EBITDA	na	na	na	(129)	(157)
Other income	38	15	(25)	26	14	Other income	(48)	(64)	149	27	27
Other expense	2	11	12	0	1	Other expense	287	(49)	3	37	37
Interest expense	51	53	43	50	52	Interest expense	5	1	53	190	158
Profit before tax	(70)	(354)	(382)	(272)	(221)	Profit before tax	na	na	na	(1,036)	(1,058)
Income tax	(23)	54	(11)	7	10	Income tax	35	na	na	0	0
Equity & invest. income	10	5	2	1	0	Equity & invest. income	(53)	(97)	3	35	57
Minority interests	3	6	4	4	2	Minority interests	(52)	(32)	na	0	0
Extraordinary items	(12)	586	49	0	0	Extraordinary items	na	na	na	0	0
Net profit	(47)	189	(315)	(275)	(229)	Net profit	na	na	na	(1,001)	(1,000)
Normalized profit	(35)	(397)	(364)	(275)	(229)	Normalized profit	na	na	na	(1,001)	(1,000)
EPS (Bt)	(0.04)	0.17	(0.14)	(0.13)	(0.10)	EPS (Bt)	na	na	na	(0.47)	(0.47)
Normalized EPS (Bt)	(0.03)	(0.36)	(0.17)	(0.13)	(0.10)	Normalized EPS (Bt)	na	na	na	(0.47)	(0.47)

Balance Sheet						Financial Ratios					
(consolidated)						6M as					
Yr-end Dec (Bt m)	2Q24	3Q24	4Q24	1Q25	2Q25	(%)	2Q24	3Q24	4Q24	1Q25	2Q25
Cash & ST investment	290	306	260	254	235	Sales grow th	(17.1)	(37.2)	(34.0)	(32.7)	(39.4)
A/C receivable	726	486	398	365	341	Operating profit grow th	na	na	na	na	na
Inventory	207	201	202	166	148	EBITDA grow th	(73.2)	na	na	na	na
Other current assets	85	78	87	86	96	Norm profit grow th	na	na	na	na	na
Investment	857	842	844	845	841	Norm EPS grow th	na	na	na	na	na
Fixed assets	413	384	374	364	351	Gross margin	44.6	29.1	24.0	16.7	26.4
Other assets	5,800	5,987	5,866	5,626	5,516	Operating margin	(6.8)	(47.8)	(53.6)	(54.6)	(37.6)
Total assets	8,378	8,283	8,031	7,706	7,528	EBITDA margin	9.4	(25.2)	(27.2)	(24.7)	(6.4)
S-T debt	2,419	2,009	2,346	3,637	3,638	Norm net margin	(4.4)	(61.9)	(64.7)	(60.4)	(47.2)
A/C payable	806	762	725	813	894	D/E (x)	1.3	1.1	1.3	1.4	1.6
Other current liabilities	312	342	249	199	203	Net D/E (x)	1.2	1.0	1.2	1.3	1.5
L-T debt	1,251	1,333	1,205	0	0	Interest coverage (x)	1.5	(3.1)	(3.5)	(2.3)	(0.6)
Other liabilities	761	696	681	509	475	Interest rate	5.8	6.0	5.0	5.5	5.7
Minority interest	81	75	73	69	68	Effective tax rate	33.3	(15.2)	3.0	(2.7)	(4.4)
Shareholders' equity	2,749	3,066	2,753	2,479	2,250	ROA	(1.7)	(19.0)	(17.9)	(14.0)	(12.0)
Working capital	127	(75)	(125)	(283)	(405)	ROE	(5.0)	(54.5)	(50.1)	(42.0)	(38.8)
Total debt	3,669	3,342	3,551	3,637	3,638						
Net debt	3,379	3,036	3,290	3,383	3,403						

Sources: Company data, Thanachart estimates

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