

**BUY** (From: HOLD)**TP: Bt 16.00** (From: Bt 12.60)

Transfer of Coverage

**Upside : 26.0%**

# Thai Union Group Pcl (TU TB)

## Out of the lost decade

We upgrade TU to BUY with a higher TP of Bt16.0. After a decade of flat earnings, we expect the end of heavy consulting fees and better cost efficiency to deliver a 14% EPS CAGR over 2027-29F. At 9x 2027F PE with a 7% dividend yield, we find TU's valuation attractive.

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### Re-emerging earnings growth; upgrading to BUY

This report marks a transfer of analyst coverage. We upgrade TU to BUY (from Hold) with a higher 12-month DCF-based TP of Bt16.0/share (from Bt12.6), following our 15/26/32% earnings hikes over 2027-29F and rolling over to a 2027F base year. **First**, we foresee an earnings turnaround at a 14% EPS CAGR over 2027-29F, after five consecutive years of earnings contraction and a decade of flat earnings. Key drivers are a growing pet food business, the end of heavy consulting fees, and efficiency improvements. **Second**, TU's M&As over the past decade have slowed, with the heavily loss-making Red Lobster business fully divested in 2024, while TU now aims to consolidate production sites to raise overall utilization. **Third**, as this earnings cycle is margin-driven, we estimate ROE to rise from 9% in 2025 to 16% in 2029F. **Lastly**, at 9x PE with a 7% dividend yield in 2027F, TU's valuation looks highly attractive to us.

### Cost management, thus margin expansion

We estimate EBIT margin to expand from 4.6% in 2025 to 5.2% in 2026F and 7.0% in 2029F. One major driver is the end of heavy consulting fees for its "Sonar" transformation program (around Bt1.0bn p.a.), which began in late 2024 and is due for completion in 1Q27. Another key driver is better cost management, including rationalization across its 26 global production facilities to improve utilization, and a new strategy of more consolidated cross-brand, cross-country marketing. TU is currently a victim of elevated commodity prices, but price adjustments to pass through higher freight and material costs are beginning in 2H26F.

### Stable revenue growth outlook

We project 3/3/2% revenue growth over 2027-29F. We expect ambient (canned fish, 46% of total sales) and frozen seafood (30%) sales to grow 1% and 2% p.a. respectively, on market share gains in Europe, as TU extends its established national brands into neighboring markets under a cross-branding strategy, despite both segments' maturity. We also expect strong growth of 6% p.a. in pet food sales (15% of total sales), via its 79.3% stake in I-Tail Corporation Pcl (ITC TB, BUY, Bt16.70), amid the two megatrends of a growing global pet population and higher spending per pet. TU's emerging value-added products (5% of total sales), ready-to-eat seafood in new packaging formats at higher ASP, are growing at 5% p.a., faster than the two traditional seafood segments with better margins.

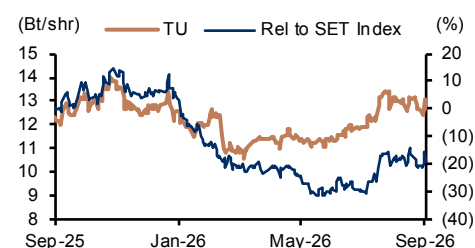
### Earnings turnaround from 2026F

We estimate 2H26F earnings to grow 14% h-h and 19% y-y (vs. 22% y-y in 1H26 and -19% in 2025), supported by: 1) the high sales season in Western markets, 2) a greater degree of pass-through of Middle East war-driven increases in freight and packaging costs, and 3) favorable raw material prices; tuna, chicken, salmon, and shrimp (c.60% of COGS).

### COMPANY VALUATION

| Y/E Dec (Bt m)    | 2025A   | 2026F   | 2027F   | 2028F   |
|-------------------|---------|---------|---------|---------|
| Sales             | 132,719 | 138,207 | 142,171 | 145,764 |
| Net profit        | 4,609   | 4,813   | 5,714   | 6,605   |
| Consensus NP      | —       | 4,767   | 5,161   | 5,553   |
| Diff frm cons (%) | —       | 1.0     | 10.7    | 18.9    |
| Norm profit       | 4,007   | 4,813   | 5,714   | 6,605   |
| Prev. Norm profit | —       | 4,781   | 4,956   | 5,228   |
| Chg frm prev (%)  | —       | 0.7     | 15.3    | 26.3    |
| Norm EPS (Bt)     | 1.04    | 1.25    | 1.48    | 1.71    |
| Norm EPS grw (%)  | (19.0)  | 20.1    | 18.7    | 15.6    |
| Norm PE (x)       | 12.2    | 10.2    | 8.6     | 7.4     |
| EV/EBITDA (x)     | 11.0    | 9.7     | 8.4     | 7.3     |
| P/BV (x)          | 1.1     | 1.1     | 1.0     | 0.9     |
| Div yield (%)     | 5.5     | 6.3     | 7.1     | 7.1     |
| ROE (%)           | 8.6     | 10.6    | 12.0    | 13.1    |
| Net D/E (%)       | 116.2   | 106.7   | 93.9    | 79.2    |

### PRICE PERFORMANCE



### COMPANY INFORMATION

|                              |                       |
|------------------------------|-----------------------|
| Price as of 18-Sep-26 (Bt)   | 12.70                 |
| Market Cap (US\$ m)          | 1,622.0               |
| Listed Shares (m shares)     | 4,255.1               |
| Free Float (%)               | 57.7                  |
| Avg. Daily Turnover (US\$ m) | 4.6                   |
| 12M Price H/L (Bt)           | 14.00/10.60           |
| Sector                       | FOOD                  |
| Major Shareholder            | Chansiri family 22.4% |

Sources: Bloomberg, Company data, ttb wealth estimates

## Re-emerging earnings growth

*We upgrade TU to BUY with a higher TP of Bt16.0/share*

*1) Emerging new growth cycle with a 14% EPS CAGR over 2027-29F*

*2) Increasing profitability on a more efficiency-focused strategy*

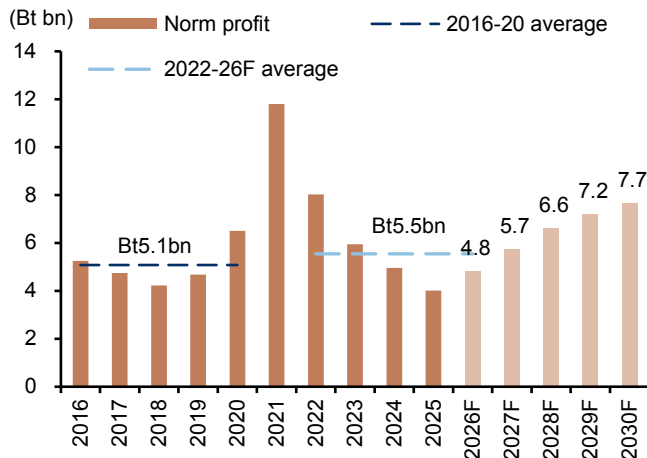
*3) Attractive valuation after our earnings hikes*

We upgrade our recommendation on shares of Thai Union Group Pcl (TU TB) to BUY (from Hold), based on three supporting factors:

- **First**, we estimate a 14% EPS CAGR over 2027-29F, driven by 1) growing revenue from its pet food business, 2) the end of the heavy consulting fees for its “Sonar” transformation program, and 3) cost reductions and efficiency improvements from the same program. This follows a 20% earnings-growth turnaround in 2026F, the first growth year after five consecutive years of contraction, which, in our view, marks the start of a new earnings cycle after a decade of flat earnings.
- **Second**, as we expect this round of earnings growth to mainly be driven by margin improvements, while TU has slowed the aggressive M&A strategy it pursued over the past decade to focus more on divesting and consolidating its global production facilities for better efficiency, we project ROE to increase from 9% in 2025 to 16% in 2029F.
- **Third**, we view TU’s valuation at 9x PE with a 7% dividend yield in 2027F as highly attractive.

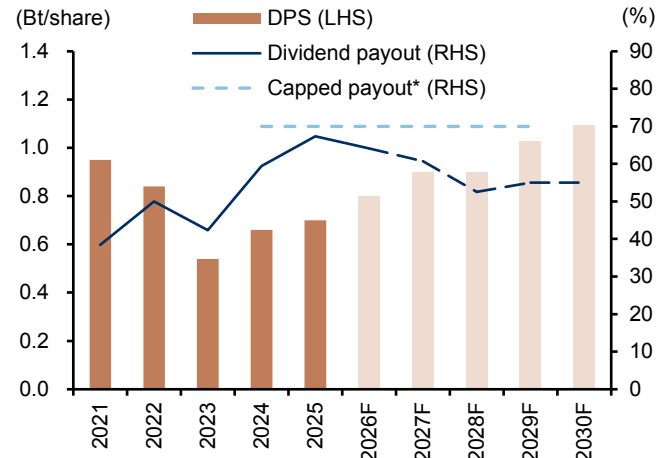
Following our 15/26/32% earnings hikes over 2027-29F to reflect better-than-expected revenue growth momentum and cost savings from the transformation program, and rolling over our valuation to a 2027F base year, we raise our DCF-based 12-month TP to Bt16.0/share (from Bt12.6).

**Ex 1: Improving Profitability Drives New Earnings Cycle**



Sources: Company data, ttb wealth estimates

**Ex 2: Attractive Yield Despite Capped Payout**



Sources: Company data, ttb wealth estimates

Note: \* Several of TU’s outstanding debentures hold a covenant that caps the dividend payout ratio at 70%. The last remaining tranche carrying this specific restriction matures in November 2029 (TU29NA).

## Cost management, thus margin expansion

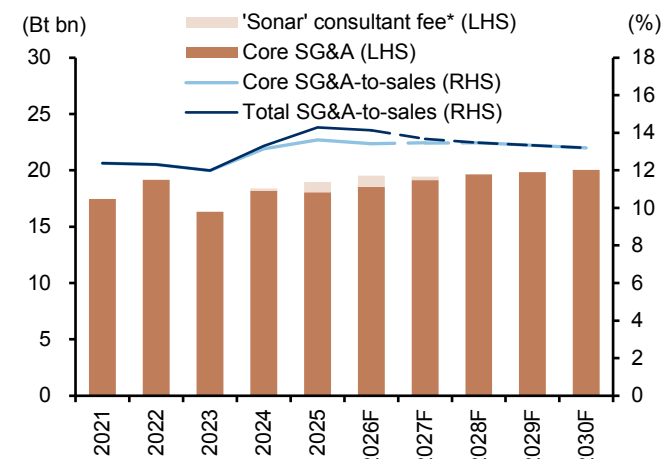
*Expanding margins from structural cost reductions drive earnings growth*

*Lower SG&A due to an end to heavy consultancy fees and lower freight costs*

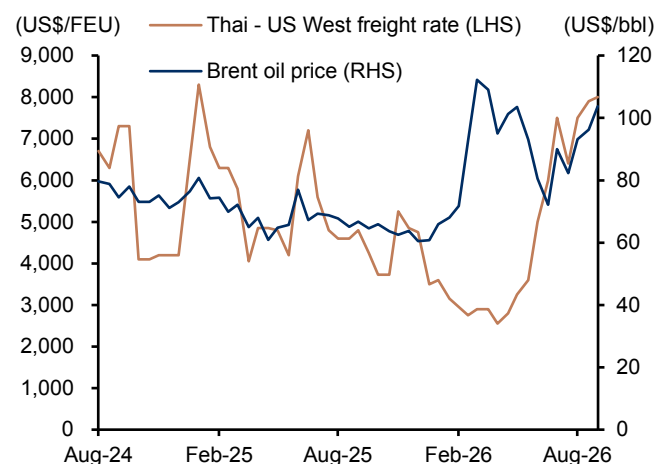
We expect EBIT margin to improve from 4.6% in 2025 to 6.8% in 2029F through major cost reductions, becoming TU’s key earnings growth driver over the next few years.

We project TU’s SG&A-to-sales ratio to fall to 14.1% in 2026F and 13.2% in 2029F, from a peak of 14.3% in 2025, supported by two readily achievable cost reductions. **First**, we estimate the end of the “Sonar” transformation program in 1Q27F to remove around Bt1.0bn p.a. of consulting fees from total SG&A, reversing the heavy payments at 0.7% of its sales incurred since 2025. **Second**, we expect freight costs to normalize from their peak during

the Middle East conflict in 2Q26, taking a further 1.0% off the ratio from 2027F. The two earlier positives are partially weighed down by us factoring in management's guidance for a higher marketing budget to support branded product sales going forward, which we see as a deliberate trade-off of near-term costs for a structurally better sales mix. Our numbers assume a long-term SG&A-to-sales ratio of 13.0% from 2030F, above the 9-11% range pre-COVID, reflecting TU's more aggressive brand marketing strategy.

**Ex 3: Normalizing SG&A Expenses**


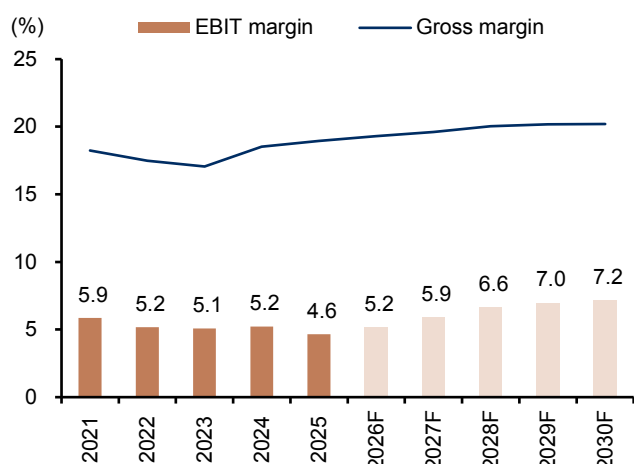
Sources: Company data, \* ttb wealth estimates

**Ex 4: Middle East War-Driven Logistic Costs Should Ease**


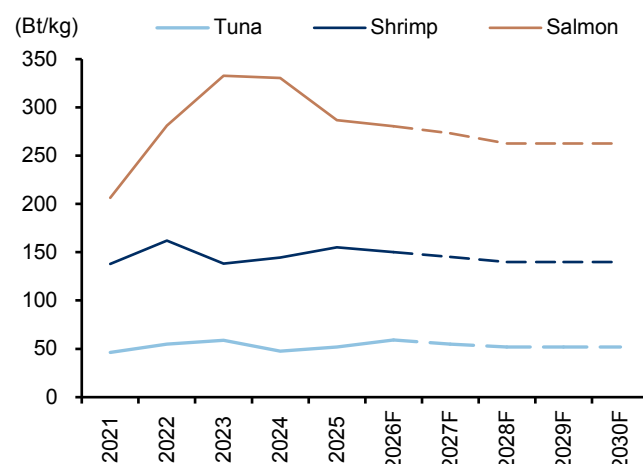
Sources: Thai National Shippers' Council (TNSC)

**Improving gross margin via  
a better product mix and  
production efficiency**

We expect another profitability improvement as gross margin expands from 19.3% in 2026F to 20.1% in 2029F (18.9% in 2025). Beyond more favorable raw material prices during the strong El Niño weather phenomenon over 2026–27F, we foresee three structural margin drivers for TU. *First*, operating efficiency gains from the transformation program, which began in late 2024 are already visible in its 2026F performance, and we expect the benefits to continue beyond the program's completion in 1Q27. *Second*, we expect TU's branded product mix to rise to 45.5% of sales in 2029F from 43.5% in 2026F and 42.4% in 2025, supported by its cross-branding strategy of extending established national brands into neighboring markets to win share. *Third*, TU plans to consolidate its global production sites to improve the group's overall utilization rate, which has been depressed for years by the legacy of an acquisition-led expansion strategy that delivered new markets and customers but left the group with surplus capacity.

**Ex 5: We View Improving Margins As Structural**


Sources: Company data, ttb wealth estimates

**Ex 6: More Favorable Core Material Prices**


Sources: Company data, ttb wealth estimates

## Stable revenue growth outlook

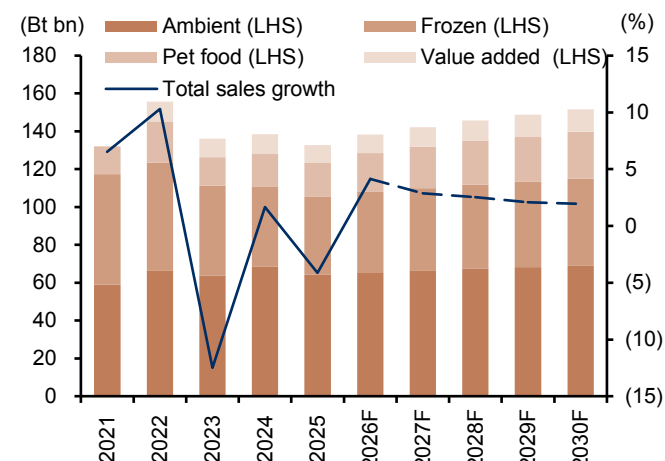
### Steady revenue growth across business units

We estimate TU's revenue to grow steadily by 3/3/2% in 2027-29F, from 4% growth in 2026F, partially boosted by benefits from the US tariff situation resolution. Although modest in absolute terms, this marks a sharp improvement from the compounded 0.6% p.a. growth TU delivered over 2016-25. Our stronger growth expectation is driven mainly by the pet food segment and TU's push into value-added products offsetting the mature growth in the ambient and frozen seafood segments.

### Growing core product sales through market share gains

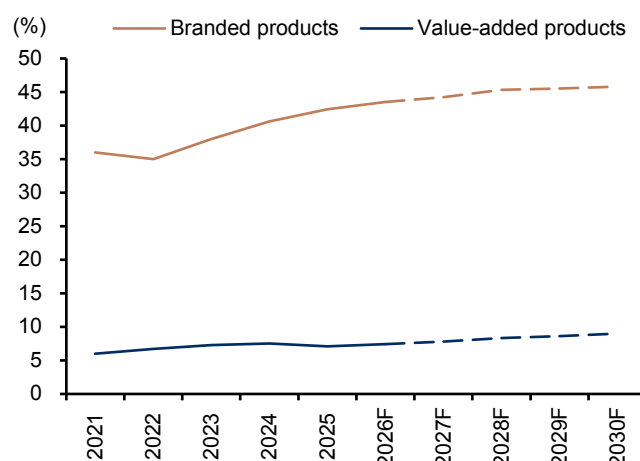
We expect revenue from TU's two core segments, ambient seafood (canned fish, mainly tuna, salmon, sardine, and increasingly mackerel, at 46-47% of total sales over 2027-29F) and frozen seafood (30-31%), to grow at organic rates of 1% and 2% p.a. respectively over 2027-29F. We foresee no change in the maturity of these two markets, except for booming mackerel consumption, promoted on social media as a high-protein alternative with lower fat content, as global population growth remains muted and consumers have a wide range of food options available. That said, despite TU already being a top-five global player in these categories, we expect it to grow sales through market share gains in Europe under its cross-branding strategy, extending established national brands from one country into another to win market share. We also expect its strategy of raising its marketing budget to promote branded products to lift market share at higher overall selling prices than its OEM or private label products.

Ex 7: Steadier Revenue Growth Going Forward



Sources: Company data, ttb wealth estimates

Ex 8: More Favorable Product Mix Lifting Margins



Sources: Company data, ttb wealth estimates

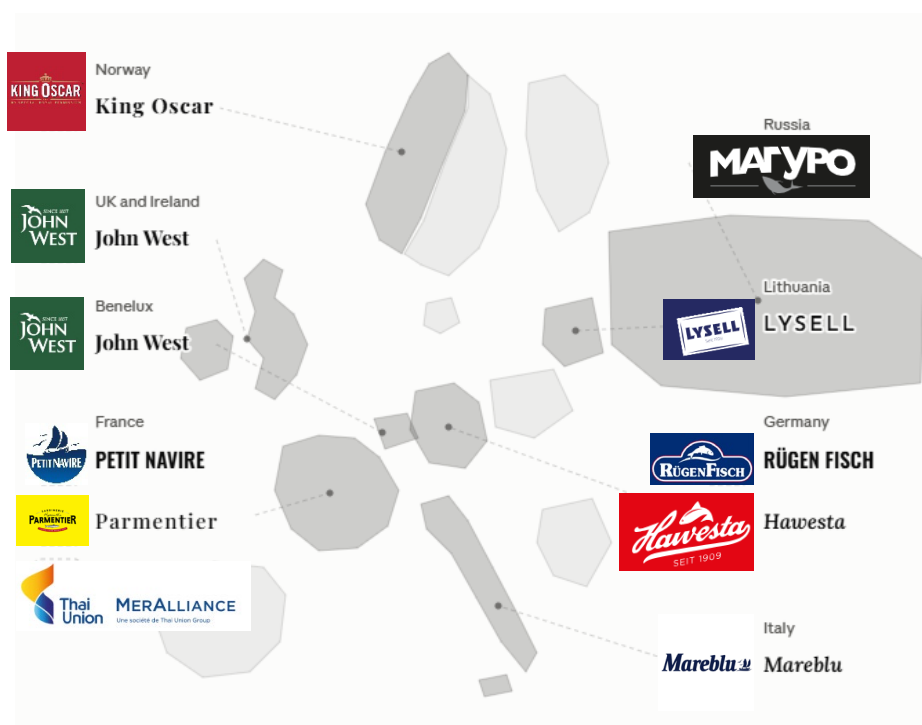
### Pet food is the strongest growth segment in our view

We expect the pet food OEM business (15-16% of total sales), through its 79.3% stake in i-Tail Corporation Pcl (ITC TB, BUY, Bt16.70), to contribute the strongest growth of 6% p.a. over 2027-29F, supported by two structural megatrends: 1) a growing global pet population, and 2) increasing spending per pet amid declining household sizes, which drives demand for premium pet food products, offering higher selling prices and margins to TU. See our ITC report – *Resuming growth with high yield*, dated 17 August 2026, for details of the pet food segment.

### Emerging value-added products bring in higher values and margins

Another high growth driver, despite remaining small at 5-6% of total revenue, is the value-added segment, i.e., ready-to-eat and ready-to-cook seafood in innovative packaging formats, alongside ingredients, packaging and by-products. We expect this segment to grow by 5% p.a. over 2027-29F, ahead of the two mature core businesses, as TU converts selective premium-grade raw materials it already owns into higher-value formats. For example, tuna oil into omega-3 ingredients, fish bone into calcium, and fish skin into collagen. These products sell at much higher prices per gram than by volume, delivering a materially higher ASP than the equivalent canned product.

### Ex 9: TU Is Extending Its Established Brands To Neighboring Countries In Europe



Source: Company data, ttb wealth compilation

### Ex 10: 12-month DCF-based TP Calculation Using A Base Year Of 2027F

| (Bt m)                             | 2027F       | 2028F  | 2029F  | 2030F  | 2031F  | 2032F  | 2033F  | 2034F  | 2035F  | 2036F  | 2037F  | Terminal value |
|------------------------------------|-------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------------|
| EBITDA                             | 12,384      | 13,598 | 14,307 | 14,784 | 14,939 | 15,056 | 15,166 | 15,235 | 15,271 | 15,298 | 15,316 | —              |
| Free cash flow                     | 7,041       | 8,626  | 9,365  | 9,796  | 10,305 | 10,439 | 10,524 | 10,615 | 10,625 | 10,632 | 10,630 | 159,595        |
| PV of free cash flow               | 7,288       | 7,288  | 7,272  | 6,992  | 6,761  | 6,294  | 5,832  | 5,407  | 4,975  | 4,575  | 4,204  | 63,119         |
| Risk-free rate (%)                 | 2.5         |        |        |        |        |        |        |        |        |        |        |                |
| Market risk premium (%)            | 8.0         |        |        |        |        |        |        |        |        |        |        |                |
| Beta                               | 1.1         |        |        |        |        |        |        |        |        |        |        |                |
| WACC (%)                           | 8.5         |        |        |        |        |        |        |        |        |        |        |                |
| Terminal growth (%)                | 2.0         |        |        |        |        |        |        |        |        |        |        |                |
| Enterprise value - add investments | 129,195     |        |        |        |        |        |        |        |        |        |        |                |
| Net debt (2026F)                   | 58,836      |        |        |        |        |        |        |        |        |        |        |                |
| Minority interest                  | 8,680       |        |        |        |        |        |        |        |        |        |        |                |
| Equity value                       | 61,679      |        |        |        |        |        |        |        |        |        |        |                |
| # of shares (m) *                  | 3,855       |        |        |        |        |        |        |        |        |        |        |                |
| <b>Target price/share (Bt)</b>     | <b>16.0</b> |        |        |        |        |        |        |        |        |        |        |                |

Sources: Company data, ttb wealth estimates

Note: \* Our valuation excludes the company's 400.0m treasury shares

## Valuation Comparison

### Ex 11: Valuation Comparison With Regional Peers

| Name                       | BBG code   | Country   | —EPS growth— |             | — PE —      |             | — P/BV —   |            | EV/EBITDA  |            | — Div yield — |            |
|----------------------------|------------|-----------|--------------|-------------|-------------|-------------|------------|------------|------------|------------|---------------|------------|
|                            |            |           | 26F<br>(%)   | 27F<br>(%)  | 26F<br>(x)  | 27F<br>(x)  | 26F<br>(x) | 27F<br>(x) | 26F<br>(x) | 27F<br>(x) | 26F<br>(%)    | 27F<br>(%) |
| Yantai China Pet Foods     | 002891 CH  | China     | (11.5)       | 37.9        | 25.4        | 18.4        | 2.8        | 2.5        | 15.2       | 11.9       | 1.1           | 1.6        |
| Petpal Pet Nutrition Tech  | 300673 CH  | China     | 3.5          | 40.6        | 30.0        | 21.3        | 1.9        | 1.8        | 15.9       | 12.7       | 1.4           | 1.9        |
| WH Group Ltd               | 288 HK     | Hong Kong | (2.5)        | 2.5         | 55.5        | 54.1        | 7.6        | 7.3        | 4.4        | 4.2        | 1.1           | 1.1        |
| Tyson Foods Inc            | TSN US     | USA       | 170.5        | 12.2        | 14.4        | 12.8        | 1.0        | 1.0        | 7.9        | 7.5        | 4.0           | 4.0        |
| Pilgrim's Pride Corp       | PPC US     | USA       | (51.4)       | 28.1        | 13.3        | 10.4        | 1.7        | 1.6        | 7.0        | 6.3        | 21.3          | 7.1        |
| Hormel Foods Corp          | HRL US     | USA       | 68.5         | 6.1         | 14.2        | 13.4        | 1.4        | 1.4        | 9.9        | 9.4        | 5.6           | 5.8        |
| Betagro                    | BTG TB     | Thailand  | (32.5)       | 16.7        | 9.0         | 7.7         | 1.2        | 1.1        | 5.7        | 5.1        | 4.6           | 5.2        |
| GFPT                       | GFPT TB    | Thailand  | (12.2)       | 3.7         | 6.2         | 6.0         | 0.6        | 0.5        | 3.6        | 3.6        | 1.9           | 1.9        |
| Thaifoods Group            | TFG TB     | Thailand  | (5.1)        | 11.9        | 8.1         | 7.3         | 2.4        | 2.1        | 5.3        | 4.8        | 6.3           | 6.9        |
| Carabao Group Pcl          | CBG TB *   | Thailand  | 3.5          | 20.1        | 19.0        | 15.8        | 3.6        | 3.3        | 12.4       | 10.4       | 3.2           | 3.8        |
| Charoen Pokphand Foods     | CPF TB *   | Thailand  | (24.7)       | 7.4         | 10.3        | 9.6         | 0.8        | 0.8        | 8.7        | 8.6        | 4.4           | 4.7        |
| i-Tail Corporation Pcl     | ITC TB *   | Thailand  | 10.6         | 20.1        | 15.0        | 12.5        | 2.1        | 2.0        | 10.8       | 8.9        | 6.6           | 7.8        |
| KCG Corporation Pcl        | KCG TB *   | Thailand  | 14.5         | 11.0        | 9.5         | 8.6         | 1.6        | 1.4        | 6.4        | 5.7        | 5.8           | 6.4        |
| MK Restaurant Group        | M TB *     | Thailand  | 50.2         | 0.1         | 15.5        | 15.5        | 1.5        | 1.5        | 4.4        | 4.5        | 7.1           | 7.1        |
| Osotspa Pcl                | OSP TB *   | Thailand  | 2.3          | 3.0         | 14.0        | 13.6        | 2.7        | 2.5        | 8.1        | 7.3        | 4.6           | 5.1        |
| R&B Food Supply Pcl.       | RBF TB *   | Thailand  | (0.6)        | 1.6         | 22.8        | 22.4        | 2.1        | 2.1        | 10.8       | 11.2       | 4.3           | 4.3        |
| SAPPE Pcl                  | SAPPE TB * | Thailand  | 7.6          | (4.5)       | 12.1        | 12.7        | 2.1        | 1.9        | 7.1        | 7.5        | 4.1           | 3.9        |
| Srinanaporn Marketing      | SNNP TB *  | Thailand  | 5.2          | 2.5         | 10.9        | 10.6        | 2.5        | 2.5        | 9.5        | 9.1        | 9.5           | 9.7        |
| Taokaenoi Food & Marketing | TKN TB *   | Thailand  | (1.0)        | 8.3         | 14.7        | 13.6        | 2.7        | 2.6        | 8.8        | 8.2        | 5.7           | 6.2        |
| Thai Union Group Pcl       | TU TB *    | Thailand  | 20.1         | 18.7        | 10.2        | 8.6         | 1.1        | 1.0        | 9.7        | 8.4        | 6.3           | 7.1        |
| <b>Average</b>             |            |           | <b>10.8</b>  | <b>12.4</b> | <b>16.5</b> | <b>14.8</b> | <b>2.2</b> | <b>2.0</b> | <b>8.6</b> | <b>7.8</b> | <b>5.4</b>    | <b>5.1</b> |

Source: Bloomberg

Note: \* ttb wealth estimates, using ttb wealth normalized EPS

Based on 18 September 2026 closing prices

## COMPANY DESCRIPTION

Thai Union Group Pcl (TU) was founded in 1988. TU is the world's leading seafood processor and exporter, with a global workforce of around 26,000, and it recently expanded into the food services business. Its major products are canned tuna, frozen tuna loin, frozen shrimp, lobster, frozen and canned seafood, frozen cephalopods, pet food, fish snacks, and shrimp feed. TU has a 25% stake in Red Lobster.

Source: ttb wealth

## TTB WEALTH'S SWOT ANALYSIS

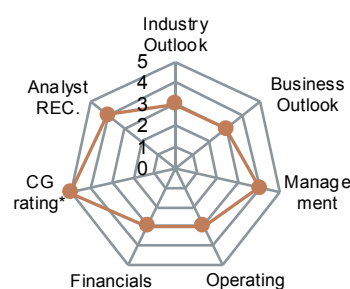
### S — Strength

- Fully integrated business
- Economies of scale
- Diversified markets
- Strong management execution

### O — Opportunity

- Overseas expansion and acquisitions
- Expanding product lines
- Penetrating the food-services segment

## COMPANY RATING



### Rating Scale

|                  |          |
|------------------|----------|
| <b>Excellent</b> | <b>5</b> |
| <b>Good</b>      | <b>4</b> |
| <b>Fair</b>      | <b>3</b> |
| <b>Weak</b>      | <b>2</b> |
| <b>Very Weak</b> | <b>1</b> |
| <b>None</b>      | <b>0</b> |

Source: ttb wealth; \*CG Rating

### W — Weakness

- Foreign exchange risk exposure
- Fluctuations in raw material prices
- Labor-intensive business

### T — Threat

- Strengthening Thai baht
- A sharp rise in oil and tuna prices
- Changes in regulations
- Severe disease outbreaks

## CONSENSUS COMPARISON

|                       | Consensus | ttb wealth | Diff    |
|-----------------------|-----------|------------|---------|
| Target price (Bt)     | 15.14     | 16.00      | 6%      |
| Net profit 26F (Bt m) | 4,767     | 4,813      | 1%      |
| Net profit 27F (Bt m) | 5,161     | 5,714      | 11%     |
| Consensus REC         | BUY: 18   | HOLD: 5    | SELL: 0 |

### HOW ARE WE DIFFERENT FROM THE STREET?

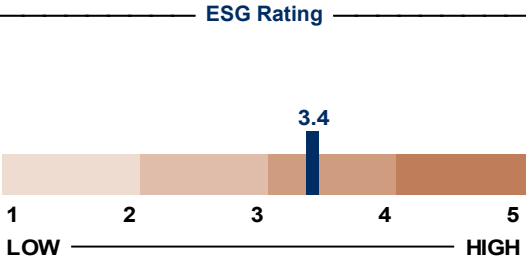
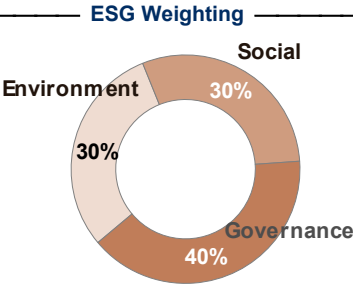
- Our 2027F earnings estimate is 11% above the Bloomberg consensus number, which we believe is due to us expecting higher SG&A savings than the market.
- Our DCF-based TP is therefore 6% higher.

Sources: Bloomberg consensus, ttb wealth estimates

## RISKS TO OUR INVESTMENT CASE

- A greater impact from the global economic slowdown on TU's core product demand would pose a key downside risk to our earnings forecasts.
- Strong appreciation of the Thai baht against the US dollar represents a secondary downside risk to our forecasts and valuation.
- Longer-than-expected or higher-than-expected impact from elevated logistics costs, raw material prices, and other related commodity prices driven by the Middle East conflict is another secondary downside risk to our earnings forecasts.

Source: ttb wealth



|    | SET ESG Index | SET ESG (BBB-AAA) | DJSI Index | ttb wealth ESG Rating (1.0-5.0) | MSCI (CCC-AAA) | ESG Book (0-100) | CG Rating (0-5) |
|----|---------------|-------------------|------------|---------------------------------|----------------|------------------|-----------------|
| TU | YES           | AA                | YES        | 3.42                            | 0              | 65.05            | 5.0             |

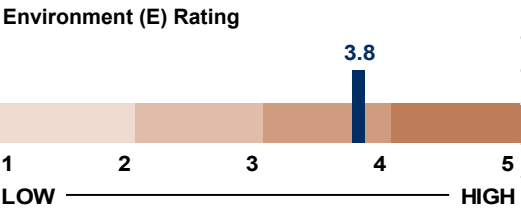
Sources: SETTRADE, SET ESG Index, SET ESG Rating, The Dow Jones Industrial Average (DJSI)  
MSCI ESG Research LLC, ESG Book, Thai IOD (CG rating)  
Note: Please see third party on “terms of use” toward the back of this report.

ESG Summary

- TU is the world's largest canned tuna producer, and also among the top five global OEM pet food manufacturers through its major listed subsidiary, i-Tail Corporation Pcl (ITC TB). The group now operates 26 production factories across 14 countries globally..
- We assign a decent 3.4 ESG score to TU, above the average score of 3.0 for the Food & Beverage sector. TU scores well above the sector in the Environmental (E) pillar and above it in Social (S), but only marginally above in Governance (G), which carries the heaviest weighting.
- We assign a good 3.8 E score to TU, vs. the sector average of 3.0. TU is a decade into its SeaChange® program and is also the first seafood company to have committed to the Science Based Targets initiative's 1.5°C pathway. The principal weakness is energy and fuel management, including renewable adoption, as the group still relies heavily on third-party transportation and logistics services, including fishing vessels.
- We assign a good 3.7 S score to TU, versus the sector average of 3.4. Product quality and safety are outstanding, while TU's supply chain labor program is already among the most advanced in its industry, in our view.
- We assign a 3.0 G score to TU, vs. the sector average of 2.8. We rate TU well on audit and leadership, but only 45% of board members are independent, and we see scope to improve the effectiveness of its risk committee, given the group's historically aggressive acquisition strategy.



We assign TU a good E score of 3.8, well above the sector average of 3.1. We see marine biodiversity, the most material environmental issue for a seafood processor, as TU's strongest area, supported by near-complete traceability and certification of its tuna supply. Energy management is the weak point, reflecting a still-heavy non-renewable base.

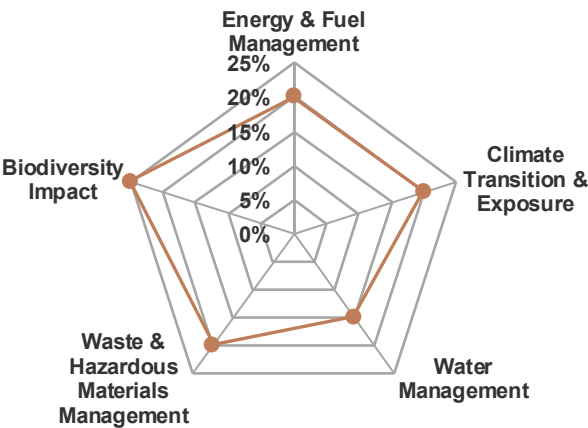


ENVIRONMENT

Our Comments

- Biodiversity Impact
- Climate Transition & Exposure
- Energy & Fuel Management
- Waste & Hazardous Materials Management
- Water Management

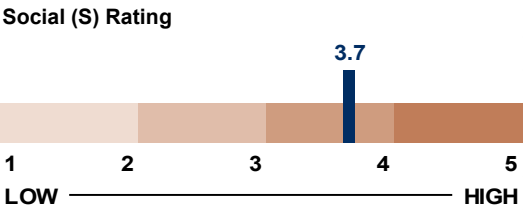
SCALE WEIGHTING



Sources: ttb wealth, Company data

- We see biodiversity impact as TU's strongest environmental area, and also the most material to its business. As of 2025, 99.94% of TU's total tuna procurement was on a verified sustainability pathway; 79.5% MSC certified, 16.7% in MSC assessment and 3.7% in Fishery Improvement Projects. TU maintained 100% compliance with International Seafood Sustainability Foundation conservation measures, 92% of tuna volume came from vessels on the Proactive Vessel Register, and 100% of tuna is traceable to the originating vessel.
- On the other hand, energy and fuel management is its weakest area. TU invested approximately Bt216m in low-carbon technologies in 2025, including biomass boilers and solar photovoltaic systems, and has cut coal-based energy consumption by 67% and raised solar utilization by 297% vs. 2021. However, renewable energy remains a minority of total consumption, and the absolute reduction required to reach net zero by 2050 is still substantial.
- TU shows consistent improvement in waste and hazardous materials management. In 2025, 69% of its manufacturing and distribution sites achieved zero waste to landfill status, and the intensity of waste sent to landfill fell 15% year on year. Three of the five key processing facilities targeted under SeaChange® 2030 have achieved zero waste to landfill, alongside 17 additional sites. TU also achieved zero food loss sent to incineration without energy recovery.
- TU conducted a comprehensive water risk assessment in 2025 using the WRI Aqueduct Water Risk Atlas 4.0, covering its own manufacturing sites and key tier-1 suppliers, and reports limited exposure to water-stressed basins. Progress on the zero water discharge commitment is slower than on waste, with one of five key facilities achieving the standard to date.

We assign TU a good S score of 3.7, above the sector average of 3.4. Product quality and safety are TU's standout strengths. Human rights and labor practices in the supply chain have also improved materially over the past years, mitigating global pushbacks against the seafood industry. The aquaculture supply chain and workplace safety remain the two key risks.

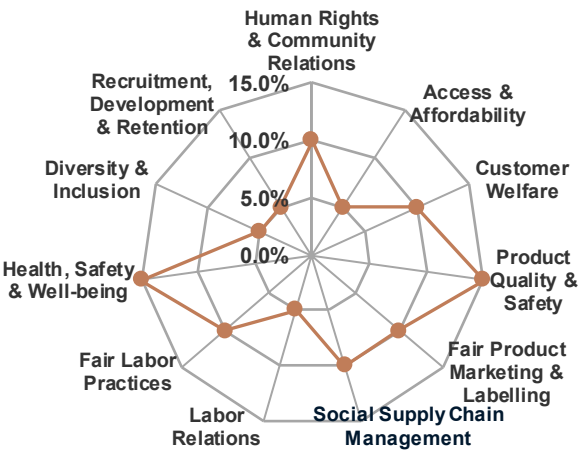


SOCIAL

Our Comments

- Access & Affordability
- Customer Welfare
- Diversity & Inclusion
- Fair Labor Practices
- Fair Product Marketing & Labeling
- Health, Safety & Well-being
- Human Rights & Community Relations
- Labor Relations
- Product Quality & Safety
- Recruitment, Development & Retention
- Social Supply Chain Management

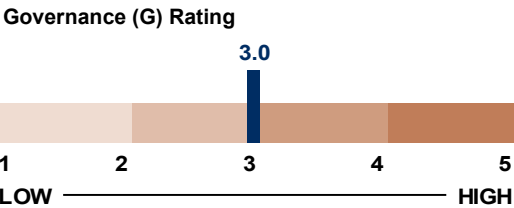
SCALE WEIGHTING



Sources: ttb wealth, Company data

- Product quality and safety is TU's highest-scoring area. As the world's largest canned tuna producer and a top-five OEM pet food manufacturer supplying leading global brands, TU operates to customer-imposed quality standards that are among the most demanding in packaged food. All of its processing facilities hold MSC Chain of Custody certification, every tuna lot is traceable to the originating vessel, and consumers can verify sourcing through can-code trackers.
- Health, safety and employee well-being is an area for improvement. TU's lost-time injury frequency rate (LTIFR) was 0.24 in 2025, above its SeaChange® 2030 target of 0.15. That said, occupational health and safety was identified as a focus topic in TU's own 2025 double materiality assessment, and we will monitor the company's progress on this aspect.
- Human rights and community relations have improved materially from a difficult industry baseline, though the work is not yet complete. TU has operated a Zero Recruitment Fees Policy since 2016 and publishes an annual Modern Slavery Act Transparency Statement. By end-2025, 99% of tuna volume was covered by a Vessel Improvement Plan, Vessel Code of Conduct audit or equivalent, and 95% of vessels were monitored at sea. The gap sits in aquaculture, where only 68.2% of the shrimp farms TU sources from meet the safe-and-decent-workplace standard, against a 100% target by 2030.
- TU labels MSC certification across its branded portfolio, publishes sourcing transparency reports jointly with WWF, and has proactively removed restricted substances including PFAS and BPA from packaging. Petit Navire Et Hop achieved a Nutri-Score A rating in 2025.

We assign TU a 3.0 G score vs. the sector average of 2.8. TU scores well for its audit committee and leadership, but these are offset by a board composition that falls short of the two-thirds independence standard, and by what we see as light risk oversight.

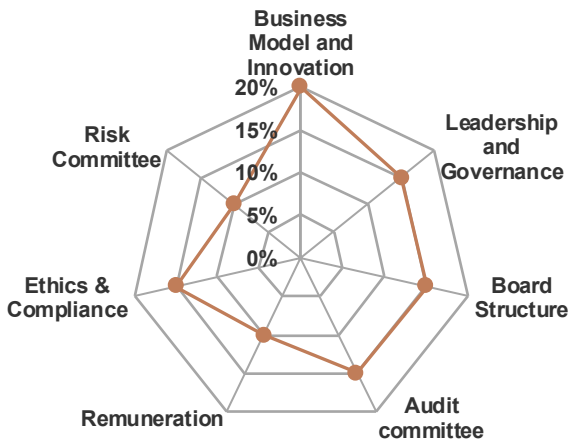


GOVERNANCE & SUSTAINABILITY

Our Comments

- Audit committee
- Board Structure
- Business Model and Innovation
- Ethics & Compliance
- Leadership and Governance
- Remuneration
- Risk Committee

SCALE WEIGHTING



Sources: ttb wealth, Company data

- TU's board is not ideal but compares favorably with peers. It has 11 directors, of whom five are independent, implying an independence ratio of 45%, below the ideal two-thirds global standard. That said, TU's board chairman is an independent director, which we view positively, alongside well-diversified board skills across finance, legal, operations and sustainability.
- TU holds a leading global position in canned tuna and OEM pet food, with an R&D platform spanning global innovation centers. Recent innovation output includes mono-material recyclable pouches, ready-to-eat formats, and the lower-carbon shrimp program.
- Sustainability is governed at the board level through the Sustainable Development Committee, chaired by the CEO with the Chief Sustainability and Communications Officer as co-chair. Material sourcing and supply chain management are strong, supported by 100% vessel-level traceability and the Wholechain digital traceability partnership.
- TU maintains both internal and external audit functions, with no material internal control deficiencies reported and no accounting restatements. The 2025 sustainability report is independently assured, and the double materiality assessment was independently verified by a third party.

## INCOME STATEMENT

| FY ending Dec (Bt m)              | 2024A         | 2025A         | 2026F         | 2027F         | 2028F         |
|-----------------------------------|---------------|---------------|---------------|---------------|---------------|
| Sales                             | 138,433       | 132,719       | 138,207       | 142,171       | 145,764       |
| Cost of sales                     | 112,809       | 107,582       | 111,538       | 114,302       | 116,583       |
| <b>Gross profit</b>               | <b>25,624</b> | <b>25,136</b> | <b>26,670</b> | <b>27,869</b> | <b>29,180</b> |
| % gross margin                    | 18.5%         | 18.9%         | 19.3%         | 19.6%         | 20.0%         |
| Selling & administration expenses | 18,401        | 18,966        | 19,535        | 19,437        | 19,534        |
| <b>Operating profit</b>           | <b>7,222</b>  | <b>6,170</b>  | <b>7,135</b>  | <b>8,432</b>  | <b>9,646</b>  |
| % operating margin                | 5.2%          | 4.6%          | 5.2%          | 5.9%          | 6.6%          |
| Depreciation & amortization       | 4,365         | 4,209         | 4,292         | 4,390         | 4,463         |
| <b>EBITDA</b>                     | <b>11,027</b> | <b>9,960</b>  | <b>11,063</b> | <b>12,384</b> | <b>13,598</b> |
| % EBITDA margin                   | 8.0%          | 7.5%          | 8.0%          | 8.7%          | 9.3%          |
| Non-operating income              | 966           | 754           | 790           | 702           | 711           |
| Non-operating expenses            | 0             | 0             | 0             | 0             | 0             |
| Interest expense                  | (2,492)       | (2,379)       | (2,153)       | (2,046)       | (1,967)       |
| <b>Pre-tax profit</b>             | <b>5,696</b>  | <b>4,545</b>  | <b>5,772</b>  | <b>7,088</b>  | <b>8,390</b>  |
| Income tax                        | 430           | 364           | 519           | 638           | 755           |
| <b>After-tax profit</b>           | <b>5,266</b>  | <b>4,181</b>  | <b>5,252</b>  | <b>6,450</b>  | <b>7,635</b>  |
| % net margin                      | 3.8%          | 3.2%          | 3.8%          | 4.5%          | 5.2%          |
| Shares in affiliates' Earnings    | 771           | 862           | 862           | 862           | 862           |
| Minority interests                | (1,089)       | (1,036)       | (1,301)       | (1,598)       | (1,891)       |
| Extraordinary items               | 37            | 602           | 0             | 0             | 0             |
| <b>NET PROFIT</b>                 | <b>4,985</b>  | <b>4,609</b>  | <b>4,813</b>  | <b>5,714</b>  | <b>6,605</b>  |
| <b>Normalized profit</b>          | <b>4,948</b>  | <b>4,007</b>  | <b>4,813</b>  | <b>5,714</b>  | <b>6,605</b>  |
| EPS (Bt)                          | 1.29          | 1.20          | 1.25          | 1.48          | 1.71          |
| Normalized EPS (Bt)               | 1.28          | 1.04          | 1.25          | 1.48          | 1.71          |

Earnings growth  
turnaround from 2026F

## BALANCE SHEET

| FY ending Dec (Bt m)            | 2024A          | 2025A          | 2026F          | 2027F          | 2028F          |
|---------------------------------|----------------|----------------|----------------|----------------|----------------|
| <b>ASSETS:</b>                  |                |                |                |                |                |
| Current assets:                 | 79,649         | 82,909         | 80,287         | 82,403         | 84,245         |
| Cash & cash equivalent          | 15,487         | 13,762         | 8,500          | 8,750          | 9,000          |
| Account receivables             | 16,876         | 18,074         | 18,822         | 19,362         | 19,851         |
| Inventories                     | 43,626         | 47,639         | 49,391         | 50,615         | 51,625         |
| Others                          | 3,659          | 3,433          | 3,575          | 3,677          | 3,770          |
| Investments & loans             | 9,263          | 9,580          | 9,580          | 9,580          | 9,580          |
| Net fixed assets                | 29,513         | 29,887         | 29,859         | 29,607         | 29,056         |
| Other assets                    | 36,488         | 35,950         | 35,905         | 35,787         | 35,596         |
| <b>Total assets</b>             | <b>154,912</b> | <b>158,326</b> | <b>155,632</b> | <b>157,378</b> | <b>158,478</b> |
| <b>LIABILITIES:</b>             |                |                |                |                |                |
| Current liabilities:            | 50,588         | 48,901         | 47,055         | 46,427         | 45,126         |
| Account payables                | 18,522         | 18,684         | 19,371         | 19,851         | 20,247         |
| Bank overdraft & ST loans       | 16,991         | 13,271         | 12,027         | 11,486         | 10,692         |
| Current LT debt                 | 12,650         | 14,467         | 13,110         | 12,521         | 11,655         |
| Others current liabilities      | 2,425          | 2,480          | 2,547          | 2,569          | 2,532          |
| <b>Total LT debt</b>            | <b>37,934</b>  | <b>46,565</b>  | <b>42,199</b>  | <b>40,302</b>  | <b>37,514</b>  |
| Others LT liabilities           | 10,078         | 10,777         | 11,223         | 11,458         | 11,620         |
| <b>Total liabilities</b>        | <b>98,600</b>  | <b>106,243</b> | <b>100,476</b> | <b>98,187</b>  | <b>94,260</b>  |
| Minority interest               | 7,678          | 7,379          | 8,680          | 10,278         | 12,169         |
| Preferreds shares               | 0              | 0              | 0              | 0              | 0              |
| Paid-up capital                 | 1,114          | 1,114          | 964            | 964            | 964            |
| Share premium                   | 19,948         | 19,948         | 19,948         | 19,948         | 19,948         |
| Warrants                        | 0              | 0              | 0              | 0              | 0              |
| Surplus                         | 9,322          | 8,181          | 8,181          | 8,181          | 8,181          |
| <b>Retained earnings</b>        | <b>18,251</b>  | <b>15,461</b>  | <b>17,383</b>  | <b>19,820</b>  | <b>22,956</b>  |
| Shareholders' equity            | 48,635         | 44,704         | 46,476         | 48,913         | 52,049         |
| <b>Liabilities &amp; equity</b> | <b>154,912</b> | <b>158,326</b> | <b>155,632</b> | <b>157,378</b> | <b>158,478</b> |

Sources: Company data, ttb wealth estimates

## CASH FLOW STATEMENT

| FY ending Dec (Bt m)              | 2024A           | 2025A          | 2026F           | 2027F          | 2028F          |
|-----------------------------------|-----------------|----------------|-----------------|----------------|----------------|
| Earnings before tax               | 5,696           | 4,545          | 5,772           | 7,088          | 8,390          |
| Tax paid                          | (419)           | (412)          | (486)           | (630)          | (738)          |
| Depreciation & amortization       | 3,805           | 3,790          | 3,928           | 3,953          | 3,952          |
| Chg In working capital            | 5,735           | (5,050)        | (1,812)         | (1,284)        | (1,103)        |
| Chg In other CA & CL / minorities | (1,830)         | (113)          | 755             | 773            | 715            |
| <b>Cash flow from operations</b>  | <b>12,987</b>   | <b>2,761</b>   | <b>8,156</b>    | <b>9,900</b>   | <b>11,216</b>  |
| Capex                             | (2,875)         | (3,764)        | (3,500)         | (3,300)        | (3,000)        |
| Right of use                      | 241             | 100            | 45              | 118            | 191            |
| ST loans & investments            | 87              | (1)            | 0               | 0              | 0              |
| LT loans & investments            | 672             | (317)          | 0               | 0              | 0              |
| Adj for asset revaluation         | 0               | 0              | 0               | 0              | 0              |
| Chg In other assets & liabilities | 2,112           | 1,016          | 45              | (165)          | (238)          |
| <b>Cash flow from investments</b> | <b>237</b>      | <b>(2,967)</b> | <b>(3,410)</b>  | <b>(3,348)</b> | <b>(3,047)</b> |
| Debt financing                    | 791             | 7,021          | (6,967)         | (3,026)        | (4,449)        |
| Capital increase                  | (6,000)         | 0              | (150)           | 0              | 0              |
| Dividends paid                    | (2,389)         | (4,310)        | (2,891)         | (3,277)        | (3,470)        |
| Warrants & other surplus          | (6,589)         | (4,230)        | 0               | 0              | 0              |
| <b>Cash flow from financing</b>   | <b>(14,187)</b> | <b>(1,519)</b> | <b>(10,009)</b> | <b>(6,303)</b> | <b>(7,919)</b> |
| <b>Free cash flow</b>             | <b>13,224</b>   | <b>(206)</b>   | <b>4,746</b>    | <b>6,553</b>   | <b>8,169</b>   |

*Small capex requirement  
going forward as  
aggressive M&As slow*

## VALUATION

| FY ending Dec                       | 2024A | 2025A  | 2026F | 2027F | 2028F |
|-------------------------------------|-------|--------|-------|-------|-------|
| Normalized PE (x)                   | 9.9   | 12.2   | 10.2  | 8.6   | 7.4   |
| Normalized PE - at target price (x) | 12.5  | 15.4   | 12.8  | 10.8  | 9.3   |
| PE (x)                              | 9.8   | 10.6   | 10.2  | 8.6   | 7.4   |
| PE - at target price (x)            | 12.4  | 13.4   | 12.8  | 10.8  | 9.3   |
| EV/EBITDA (x)                       | 9.2   | 11.0   | 9.7   | 8.4   | 7.3   |
| EV/EBITDA - at target price (x)     | 10.3  | 12.3   | 10.9  | 9.5   | 8.3   |
| P/BV (x)                            | 1.0   | 1.1    | 1.1   | 1.0   | 0.9   |
| P/BV - at target price (x)          | 1.3   | 1.4    | 1.3   | 1.3   | 1.2   |
| P/CFO (x)                           | 3.8   | 17.7   | 6.0   | 4.9   | 4.4   |
| Price/sales (x)                     | 0.4   | 0.4    | 0.4   | 0.4   | 0.4   |
| Dividend yield (%)                  | 6.0   | 5.5    | 6.3   | 7.1   | 7.1   |
| FCF Yield (%)                       | 27.0  | (0.4)  | 9.7   | 13.4  | 16.7  |
| <b>(Bt)</b>                         |       |        |       |       |       |
| Normalized EPS                      | 1.28  | 1.04   | 1.25  | 1.48  | 1.71  |
| EPS                                 | 1.29  | 1.20   | 1.25  | 1.48  | 1.71  |
| DPS                                 | 0.76  | 0.70   | 0.80  | 0.90  | 0.90  |
| BV/share                            | 12.62 | 11.60  | 12.06 | 12.69 | 13.50 |
| CFO/share                           | 3.37  | 0.72   | 2.12  | 2.57  | 2.91  |
| FCF/share                           | 3.43  | (0.05) | 1.23  | 1.70  | 2.12  |

Sources: Company data, ttb wealth estimates

*Valuations look highly  
attractive to us amid the  
turnaround outlook*

## FINANCIAL RATIOS

| FY ending Dec                    | 2024A   | 2025A   | 2026F   | 2027F   | 2028F   |
|----------------------------------|---------|---------|---------|---------|---------|
| <b>Growth Rate</b>               |         |         |         |         |         |
| Sales (%)                        | 1.7     | (4.1)   | 4.1     | 2.9     | 2.5     |
| Net profit (%)                   | na      | (7.5)   | 4.4     | 18.7    | 15.6    |
| EPS (%)                          | na      | (7.5)   | 4.4     | 18.7    | 15.6    |
| Normalized profit (%)            | (16.6)  | (19.0)  | 20.1    | 18.7    | 15.6    |
| Normalized EPS (%)               | (16.6)  | (19.0)  | 20.1    | 18.7    | 15.6    |
| Dividend payout ratio (%)        | 59.0    | 58.5    | 64.1    | 60.7    | 52.5    |
| <b>Operating performance</b>     |         |         |         |         |         |
| Gross margin (%)                 | 18.5    | 18.9    | 19.3    | 19.6    | 20.0    |
| Operating margin (%)             | 5.2     | 4.6     | 5.2     | 5.9     | 6.6     |
| EBITDA margin (%)                | 8.0     | 7.5     | 8.0     | 8.7     | 9.3     |
| Net margin (%)                   | 3.8     | 3.2     | 3.8     | 4.5     | 5.2     |
| D/E (incl. minor) (x)            | 1.2     | 1.4     | 1.2     | 1.1     | 0.9     |
| Net D/E (incl. minor) (x)        | 0.9     | 1.2     | 1.1     | 0.9     | 0.8     |
| Interest coverage - EBIT (x)     | 2.9     | 2.6     | 3.3     | 4.1     | 4.9     |
| Interest coverage - EBITDA (x)   | 4.4     | 4.2     | 5.1     | 6.1     | 6.9     |
| ROA - using norm profit (%)      | 3.1     | 2.6     | 3.1     | 3.7     | 4.2     |
| ROE - using norm profit (%)      | 9.2     | 8.6     | 10.6    | 12.0    | 13.1    |
| <b>DuPont</b>                    |         |         |         |         |         |
| ROE - using after tax profit (%) | 9.8     | 9.0     | 11.5    | 13.5    | 15.1    |
| - asset turnover (x)             | 0.9     | 0.8     | 0.9     | 0.9     | 0.9     |
| - operating margin (%)           | 5.9     | 5.2     | 5.7     | 6.4     | 7.1     |
| - leverage (x)                   | 3.0     | 3.4     | 3.4     | 3.3     | 3.1     |
| - interest burden (%)            | 69.6    | 65.6    | 72.8    | 77.6    | 81.0    |
| - tax burden (%)                 | 92.5    | 92.0    | 91.0    | 91.0    | 91.0    |
| WACC (%)                         | 0.0     | 0.0     | 0.0     | 8.8     | 8.8     |
| ROIC (%)                         | 6.1     | 5.6     | 6.2     | 7.3     | 8.4     |
| NOPAT (Bt m)                     | 6,677   | 5,676   | 6,493   | 7,673   | 8,778   |
| invested capital (Bt m)          | 100,722 | 105,245 | 105,312 | 104,473 | 102,909 |

Sources: Company data, ttb wealth estimates

*Improving profitability  
from increased focus  
on cost management*

## ESG Information - Third Party Terms

www.Settrade.com

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ESG Scores by Third Party data from www.SETTRADE.com

1. MSCI (CCC- AAA)
2. ESG Book (0-100)
3. SET ESG Rating (BBB-AAA)

### SETESG Index (SETESG)

The SETESG Index reflects the price movement of stock of companies that have sustainable business practices which consider environmental, social and governance (ESG) aspect.

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### SET ESG Index (SET ESG)

Currently, long-term investment guidelines abroad are beginning to focus on investing in companies that have sustainable business practices. which considers environmental, social and governance factors (Environmental, Social and Governance or ESG) of the company in making investment decisions along with analyzing the company's financial data.

Stock Exchange Has prepared the results of evaluating sustainable stocks which are stocks of listed companies (SETESG Rating) as an alternative for investors who want to invest in tracks of listed companies that are outstanding in ESG, including to support listed companies with operations. sustainable business Taking into account all stakeholders in both social and environmental aspects. There is a management process to create sustainability for the organization, such as risk management. Supply chain management and innovation development. Therefore, the SETESG index was created to be an index that reflects the price movement of a group of securities. of companies with sustainable business operations that meet the required size and liquidity criteria

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| Score range  | Description                                                                                                                                                   |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CCC - B      | <b>LAGGARD:</b> A company lagging its industry based on its high exposure and failure to manage significant ESG risks                                         |
| BB - BBB - A | <b>AVERAGE :</b> A company with a mixed or unexceptional track record of managing the most significant ESG risks and opportunities relative to industry peers |
| AA - AAA     | <b>LEADER:</b> A company leading its industry in managing the most significant ESG risks and opportunities                                                    |

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|        |       |              |
|--------|-------|--------------|
| 90-100 | ▲▲▲▲▲ | Excellent    |
| 80-89  | ▲▲▲▲  | Very Good    |
| 70-79  | ▲▲▲   | Good         |
| 60-69  | ▲▲    | Satisfactory |
| 50-59  | ▲     | Pass         |
| Below  |       | N/A          |

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